WTIA Community Profile (Esri 2026)

COMMUNITY PROFILE: RIPLEY CITY, TN

Ripley City, TN (FIPS: 4763340) | Geography: Place | Benchmark: Lauderdale County, TN (FIPS: 47097)

Published by WTIA
Intellisite / Esri Business Analyst (2026) & U.S. Census
Page 1: Executive Community Summary & Core Indicators

7,574	-0.49%	2.33	57.0	37.7	$46,612
Population Total	**Pop Growth (Ann.)**	**Average HH Size**	**Diversity Index**	**Median Age**	**Median HH Income**
Lauderdale Co: 24,438	2020-26 | '26-31: -0.28%	3,178 Households (2026)	Lauderdale Co: 55.6	Lauderdale Co: 40.8	Lauderdale Co: $55,580

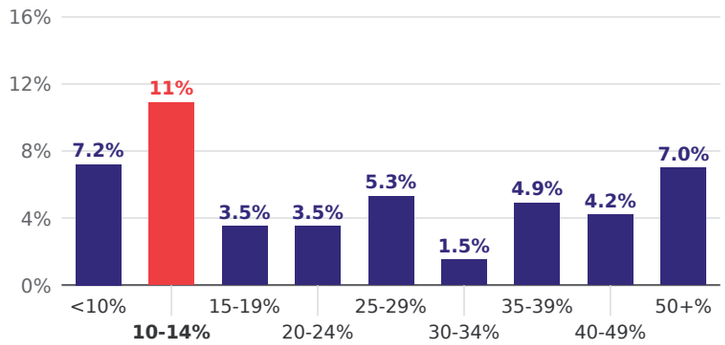
$173,510	$52,280	25.1%	56.8%	18.1%
Median Home Value	**Median Net Worth**	**Age <18 (Youth)**	**Age 18-64 (Workforce)**	**Age 65+ (Senior)**
2031 Forecast: $176,125	Average: $517,012	1,902 Residents (<18)	4,302 Residents (18-64)	1,370 Residents (65+)

EMPLOYED WORKFORCE (2,764)

19.6%	39.5%	40.9%
Services	**Blue Collar**	**White Collar**
542 workers	1,092 workers	1,130 workers
County: 16.2%	**County: 38.0%**	**County: 45.8%**

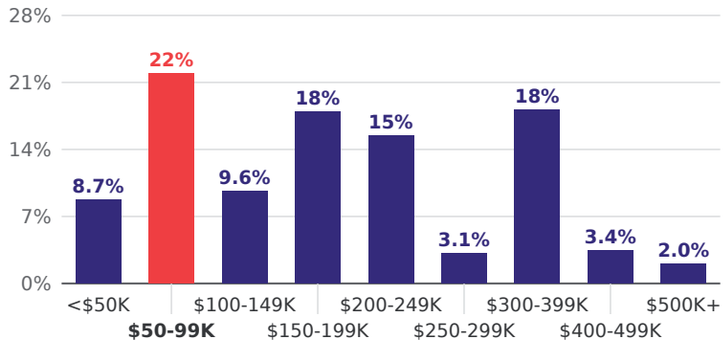
Mortgage as Percent of Salary

ACS Owner HUs



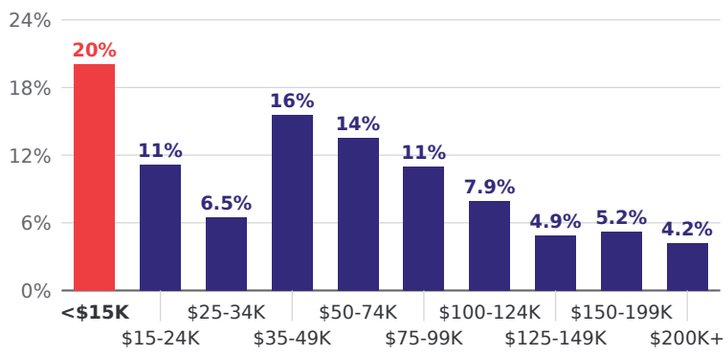
Home Value (2026 Esri)

Med: $173,510



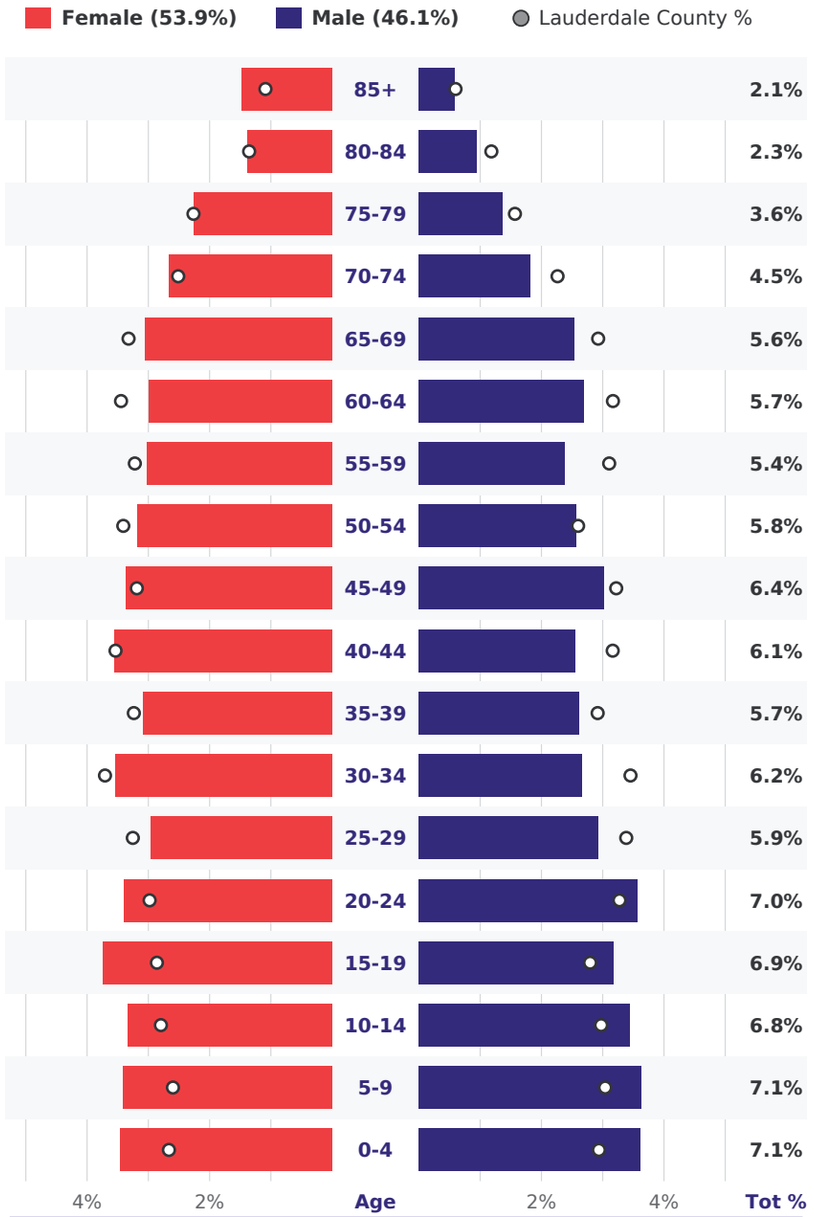
Household Income (2026 Esri)

Med: $46,612



Age Profile: 5 Year Increments (2026)

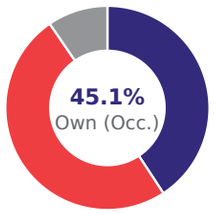
Median Age: 37.7



Largest: Females 15-19 (3.7% of Pop) | Med Age M: 35.0 | F: 40.0

Home Ownership (2026)

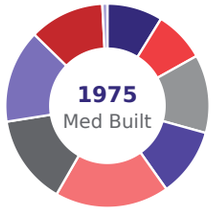
3,514 Total Units



Owner Occupied	40.8%
Renter Occupied	49.7%
Vacant Housing	9.6%

Housing: Year Built

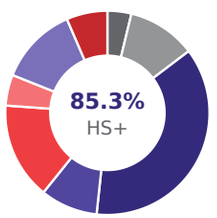
Med Year: 1975



<1939: 8.8%	1980-89: 14.2%
1940-49: 8.1%	1990-99: 14.8%
1950-59: 12.4%	2000-09: 11.9%
1960-69: 10.9%	2010-19: 0.8%
1970-79: 18.1%	2020+: 0.0%

Educational Attainment

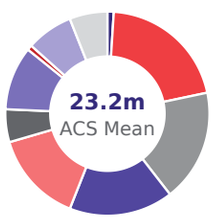
Pop 25+: 4,940



<9th Grade: 3.8%	Some College: 15.4%
No Diploma: 10.9%	Assoc Degree: 4.9%
HS Diploma: 37.1%	Bach Degree: 12.5%
GED: 9.1%	Grad Degree: 6.5%

Commute Time

Mean 23.2 Min | ACS 2020-2024 (B08013/B08301)



<5 min: 1.0%	25-29 min: 5.2%
5-9 min: 20.7%	30-34 min: 10.1%
10-14 min: 17.8%	35-39 min: 0.8%
15-19 min: 16.5%	40-59 min: 7.4%
20-24 min: 14.5%	60+ min: 6.0%

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Age Pyramid (2026 Esri Demographics)

Total Pop: 7,574 | Median Age: 37.7

Ripley Males (3,493 | 46.1%) **Ripley Females (4,081 | 53.9%)** Lauderdale Co. %

M#	Age Group	F# / Tot%
44	85+	112 (2.1%)
71	80-84	105 (2.3%)
104	75-79	171 (3.6%)
138	70-74	202 (4.5%)
192	65-69	231 (5.6%)
204	60-64	227 (5.7%)
180	55-59	229 (5.4%)
195	50-54	241 (5.8%)
229	45-49	255 (6.4%)
193	40-44	269 (6.1%)
198	35-39	234 (5.7%)
202	30-34	268 (6.2%)
222	25-29	224 (5.9%)
270	20-24	257 (7.0%)
241	15-19	283 (6.9%)
261	10-14	252 (6.8%)
275	5-9	259 (7.1%)
274	0-4	262 (7.1%)

M# 5% 4% 3% 2% 1% Age Group 1% 2% 3% 4% 5% F# / Tot%

The largest group:
2026 Females Age 15 - 19
283 residents (3.7% of Pop | 6.9% of Females)

The smallest group:
2026 Males Age 85+
44 residents (0.6% of Pop | 1.3% of Males)

Net Worth (%) - 2026 Household Wealth Distribution

3,178 Households

$52,280	$517,012	46
Median Net Worth	**Average Net Worth**	**Esri Wealth Index**
Lauderdale Co: $151,011	Lauderdale Co: $538,699	Lauderdale Co: 49 (US=100)

Ripley City % of Households (2026) **Lauderdale County Benchmark (%)**

	Ripley	Lauderdale Co
$1,000,000+	7.9% (252)	8.9%
$500,000-$999,999	6.6% (209)	10.8%
$250,000-$499,999	13.0% (412)	18.6%
$150,000-$249,999	6.9% (219)	11.8%
$100,000-$149,999	5.3% (167)	6.8%
$75,000-$99,999	5.6% (177)	5.4%
$50,000-$74,999	5.4% (173)	4.4%
$35,000-$49,999	3.1% (98)	2.7%
$15,000-$34,999	7.8% (247)	6.8%
<$15,000	38.5% (1224)	23.8%

0% 10% 20% 30% 40% 50%

High-Net-Worth ($500,000+): 14.5% of Ripley HHs (461) vs. 19.7% in Lauderdale County
Middle & Upper-Middle ($150,000 - $499,999): 19.9% of Ripley HHs (631) vs. 30.5% in Lauderdale County

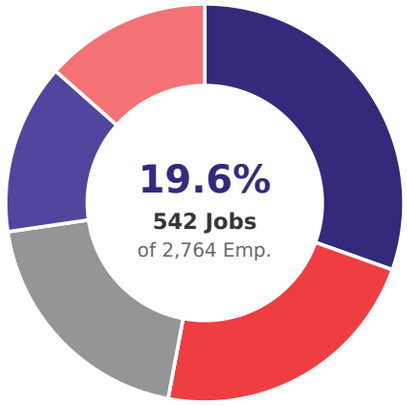
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Services Occupations (2026 Esri)

19.6% (542 Jobs) | Lauderdale Co: 16.2%

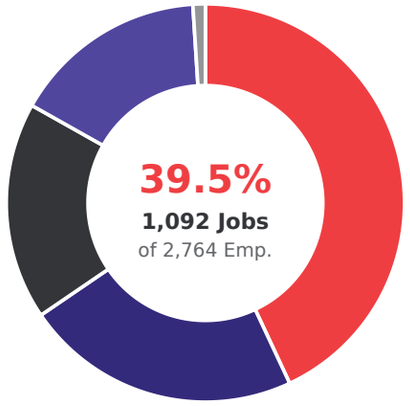


- **Protective Service**
  6.0% of Total Emp (30.4% of Sector) | 165 jobs
- **Food Preparation & Serving**
  4.4% of Total Emp (22.5% of Sector) | 122 jobs
- **Healthcare Support**
  3.9% of Total Emp (19.7% of Sector) | 107 jobs
- **Personal Care & Service**
  2.7% of Total Emp (13.8% of Sector) | 75 jobs
- **Building & Grounds Maint.**
  2.6% of Total Emp (13.5% of Sector) | 73 jobs

Occupational Category	Jobs	% of Sector	% Total Emp	County % Emp
Protective Service	165	30.4%	6.0%	4.7%
Food Preparation & Serving	122	22.5%	4.4%	3.3%
Healthcare Support	107	19.7%	3.9%	3.0%
Personal Care & Service	75	13.8%	2.7%	2.0%
Building & Grounds Maint.	73	13.5%	2.6%	3.2%

Blue Collar Occupations (2026 Esri)

39.5% (1,092 Jobs) | Lauderdale Co: 38.0%



- **Transportation & Moving**
  17.0% of Total Emp (43.0% of Sector) | 470 jobs
- **Production**
  8.9% of Total Emp (22.4% of Sector) | 245 jobs
- **Installation/Maint/Repair**
  7.0% of Total Emp (17.7% of Sector) | 193 jobs
- **Construction & Extraction**
  6.3% of Total Emp (15.8% of Sector) | 173 jobs
- **Farming, Fishing & Forestry**
  0.4% of Total Emp (1.0% of Sector) | 11 jobs

Occupational Category	Jobs	% of Sector	% Total Emp	County % Emp
Transportation & Moving	470	43.0%	17.0%	15.0%
Production	245	22.4%	8.9%	11.1%
Installation/Maint/Repair	193	17.7%	7.0%	5.0%
Construction & Extraction	173	15.8%	6.3%	6.0%
Farming, Fishing & Forestry	11	1.0%	0.4%	1.0%

2026 Employed Population 16+ by Industry (NAICS) & Daytime Workforce

Labor Force: 2,935 | Employed: 2,764 (94.2%) | Unemployment (Esri 2026 est.): 5.8% (County: 4.9%)

- **Services (Health, Ed, Prof, Food, Other)** — 39.1% (1081) | Cty 36.5%
- **Manufacturing** — 20.1% (556) | Cty 22.7%
- **Retail Trade** — 14.6% (404) | Cty 11.5%
- **Construction** — 7.6% (210) | Cty 7.7%
- **Public Administration** — 7.0% (193) | Cty 6.1%
- **Transportation/Warehousing/Utilities** — 7.0% (193) | Cty 7.8%
- **Wholesale Trade** — 2.6% (72) | Cty 2.9%
- **Finance/Insurance/Real Estate** — 1.4% (39) | Cty 3.0%
- **Agriculture/Forestry/Fishing/Mining** — 0.4% (11) | Cty 1.4%
- **Information** — 0.0% (0) | Cty 0.0%

DAYTIME POPULATION & COMMUTE

Total Daytime Pop (2026):	10,083	Cty: 21,929
Daytime Workers:	5,244 (52.0%)	Net Inflow Hub
Daytime Residents:	4,839 (48.0%)	Cty: 65.0%
Daytime / Resident Ratio:	1.33x	Employment Hub
Worked at Home (ACS):	96 (3.7%)	Cty: 270 (3.1%)
Drove Alone to Work:	2,022 (77.9%)	Cty: 7,378 (84.5%)
Carpooled to Work:	397 (15.3%)	Cty: 852 (9.8%)
Mean Travel Time (Min):	23.2 min	Cty: 26.5 min

Travel time source: ACS 2020-2024 (B08013/B08301)

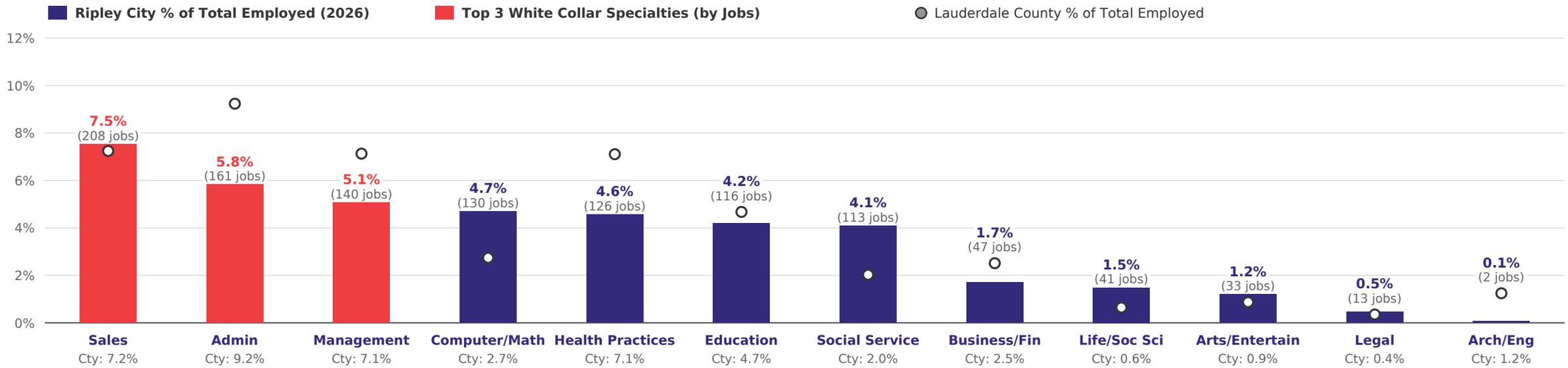
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White Collar Occupations (2026 Esri) - 40.9% of Employed Workforce (1,130 of 2,764 Jobs)

Lauderdale County White Collar Benchmark: 45.8% (4,045 of 8,836 Jobs)



Comprehensive Community Profile Table (2010, 2020, 2026 & 2031 Forecast)

Ripley City (4763340) vs. Lauderdale County (47097) | Esri 2026 & U.S. Census / ACS 2020-2024

Demographic & Economic Metric	2010	2020	2026 Est.	2031 Proj.	County '26
Total Population	8,445	7,800	**7,574**	**7,467**	**24,438**
Household Population	-	7,607	**7,394**	-	22,503
Group Quarters Population	-	193	**180**	-	1,935
Median Age (Years)	32.8	36.3	**37.7**	**38.4**	**40.8**
Total Households	3,174	3,172	**3,178**	**3,169**	**9,582**
Average Household Size	2.59	2.40	**2.33**	2.30	2.35
Families	-	-	**1,834**	1,855	5,978
Average Family Size	-	-	**3.08**	3.01	2.97
Total Housing Units	3,613	3,477	**3,514**	**3,461**	**10,745**
Owner Occupied Housing Units	1,424	1,380	**1,432**	1,450	5,895
Renter Occupied Housing Units	1,752	1,791	**1,746**	1,717	3,687
Vacant Housing Units	441	306	**336**	291	1,163
Median Household Income	-	-	**$46,612**	**$52,304**	**$55,580**
Average Household Income	-	-	**$66,825**	-	$71,506
Per Capita Income	-	-	**$28,114**	$31,957	$28,673
Median Disposable Income	-	-	**$40,353**	-	$48,259
Median Home Value	-	-	**$173,510**	**$176,125**	**$158,246**
Average Home Value	-	-	**$197,102**	-	$180,192

2026 Race, Diversity, Indices & ACS Profile	Ripley 2026	Ripley 2031	County '26
White Alone (% of Population)	**38.7% (2,929)**	36.3%	**59.9% (14,635)**
Black / African American Alone	**55.5% (4,203)**	57.6%	33.4% (8,153)
American Indian / Alaska Native	**0.3% (20)**	0.3%	0.6% (146)
Asian & Pacific Islander Alone	**0.5% (37)**	0.5%	0.3% (68)
Some Other Race Alone	**1.9% (142)**	1.8%	1.7% (404)
Two or More Races	**3.2% (243)**	3.5%	4.2% (1,032)
Hispanic Origin (Any Race)	**3.2% (243)**	3.2%	**3.0% (741)**
Esri Diversity Index (0-100)	**57.0**	-	**55.6**
Housing Affordability Index (US=100)	**100**	-	**131**
Percent of Income for Mortgage	**21.9%**	-	16.7%
Esri Wealth Index (US=100)	**46**	-	49
Bachelor's Degree or Higher (Pop 25+)	**18.9% (936)**	-	**13.1% (2,275)**
High School Graduate / GED or Higher	**85.3% (4,215)**	-	85.5% (14,847)
Median Gross Rent (ACS 2020-2024)	**$800 / mo**	-	**$774 / mo**
Owner HUs with a Mortgage (ACS)	**49.4% (630)**	-	48.3% (2,900)
Households w/ Broadband Internet (ACS)	**59.3% (1,671)**	-	60.5% (5,641)
Households Below Poverty Level (ACS)	**37.6% (1,059)**	-	23.8% (2,215)
Land Area (2024 Gazetteer)	**12.87 sq mi**	-	472 sq mi