

## KEY FACTS

100,469

Population



2.5

Average Household Size

38.3

Median Age

\$46,987

Median Household Income

## EDUCATION

10%

No High School Diploma



33%

High School Graduate



30%

Some College



26%

Bachelor's/Grad/Prof Degree

## BUSINESS



4,451

Total Businesses



70,173

Total Employees

## EMPLOYMENT



59%

White Collar



23%

Blue Collar



18%

Services

5.8%

Unemployment Rate

## INCOME



\$46,987

Median Household Income



\$26,793

Per Capita Income



\$73,614

Median Net Worth

## Households By Income

The largest group: \$50,000 - \$74,999 (17.9%)

The smallest group: \$150,000 - \$199,999 (3.4%)

Indicator	Value	Difference
<\$15,000	14.3%	0
\$15,000 - \$24,999	11.4%	0
\$25,000 - \$34,999	11.8%	0
\$35,000 - \$49,999	14.7%	0
\$50,000 - \$74,999	17.9%	0
\$75,000 - \$99,999	12.1%	0
\$100,000 - \$149,999	10.2%	0
\$150,000 - \$199,999	3.4%	0
\$200,000+	4.2%	0

Bars show deviation from  
Madison County