



POPULATION & DEMOGRAPHICS

LOCATION	
Time Zone	Central Time Zone
Grand Division	West Tennessee
Area (Square Miles)	472
County Seat	Ripley
Metropolitan Area	West Tennessee nonmetropolitan area
ECD Region	Memphis

POPULATION		RACE (PERCENTAGE OF POPULATION)	
Population (2014)	27,357	White Alone	62.3%
Population (2019)	25,633	Black or African American, alone	33.5%
Population Change (2014-2019)	-6.3%	American Indian And Alaska Native, alone	0.8%
Population Forecast (2040)	25,183	Asian, alone	0.3%
Foreign Born Population	507	Native Hawaiian or Other Pacific Islander, alone	0.0%
Foreign Born Persons (Percentage of Population)	1.9%	Some Other Race, alone	0.8%
Language Other Than English Spoken At Home	3.0%	Two or More Races	2.3%
Civilian Veteran Population	1,457	Hispanic or Latino	2.4%

AGE (PERCENTAGE OF POPULATION)	MALE	FEMALE	TOTAL
Under 5 Years Old	5.5%	5.8%	5.6%
Under 18 Years Old	22.9%	23.1%	23.0%
18-64 Years Old	64.3%	59.2%	61.8%
65 Years and Over	12.8%	17.7%	15.2%
Median Age	36.3	39.8	38.2

HOUSING & INCOME

HOUSING & INCOME		HOUSEHOLD INCOME & BENEFITS	PERCENT OF HOUSEHOLD
Households	9,745	Less Than \$10,000	11.1%
Homeownership Rate	57.7%	\$10,000 to \$14,999	7.7%
Persons Per Household	2.41	\$15,000 to \$24,999	14.7%
Living In Same House 1 Year & Over	82.4%	\$25,000 to \$34,999	12.8%
Median Home Value	\$84,100	\$35,000 to \$49,999	14.5%
Annual Home Sales	142	\$50,000 to \$74,999	19.2%
Median Sale Price of Homes Sold	\$84,000	\$75,000 to \$99,999	10.8%
Persons In Households With Income Below Poverty Level	22.3%	\$100,000 to \$149,999	6.3%
Total Personal Income	\$753,762,000	\$150,000 to \$199,999	1.9%
Personal Income Per Capita	\$29,187	\$200,000 or More	1.1%
County Median Wage	\$15.36	Median Household Income	\$37,915

PERCENTAGE OF HOUSEHOLDS BY INCOME RANGE

Sources:

U.S. Census Bureau, 2014-2018 5-Year American Community Survey
 Tennessee Housing Development Agency (2019)
 U.S. Bureau of Economic Analysis (2018)
 Economic Modeling Specialists Intl. (2020)

TAX STRUCTURE

PROPERTY TAX		SALES TAX	
Property Tax Rate (County)	\$2.95	State Sales Tax Rate	7.00%
State Property Tax	None	County Sales Tax Rate	2.75%
Assessment Ratio: Residential Property	25%	Local Sales Tax Collections (FY 2019)	\$3,754,294
Assessment Ratio: Farm Property	25%	Local Sales Tax Collections (FY 2020)	\$4,189,367
Assessment Ratio: Commercial/Industrial Property	40%	Local Sales Tax Collections Growth (FY 2019 - FY 2020)	11.6%
Assessment Ratio: Public Utility Property	55%		
Assessment Ratio: Business Personal Property	30%		
STATE TAX		STATE BOND RATINGS	
State Income Tax on Wages	None	Moody's	Aaa
State Income Tax: Interest from Bonds and Notes and Dividends from Stock	1% (Hall Income tax is fully repealed after January 1, 2021)	Standard & Poor's	AAA
Excise Tax (State)	6.5% of Tennessee taxable income	Fitch	AAA
Franchise Tax (state)	0.25% of the greater of net worth or real and tangible property in Tennessee. The minimum tax is \$100.		
Unemployment Insurance Tax (state)	2.7% of the first \$7,000 in wages for new employers		
		DEBT PER CAPITA	
		State Debt per Capita	\$929 (lowest in U.S.)
		County Debt Per Capita	\$175

Sources:

Tennessee Comptroller of the Treasury (2020)
Tennessee Department of Revenue (2020)
The Tax Foundation (2020)

LABOR FORCE

LABOR FORCE ESTIMATES (2018)	TENNESSEE	LAUDERDALE	UNEMPLOYMENT RATE*	TENNESSEE	LAUDERDALE
Labor Force	3,242,754	9,518	2015	5.6%	8.8%
Employment	3,129,078	8,938	2016	4.7%	7.7%
Unemployment	113,676	580	2017	3.7%	5.9%
Unemployment Rate	3.5%	6.1%	2018	3.5%	6.1%

MONTHLY UNEMPLOYMENT RATE*	CURRENT	12 MONTHS AGO
Tennessee	3.6%	3.3%
Lauderdale	5.6%	5.1%

UNEMPLOYMENT RATE (BY PERCENTAGE)

Sources:

Tennessee Department of Labor and Workforce Development (December 2018)
 U.S. Bureau of Labor Statistics

INDUSTRIES (2019)

INDUSTRY	EMPLOYMENT	ESTABLISHMENTS	AVG. ANNUAL WAGES
Crop and Animal Production	179	21	\$49,111
Utilities	26	1	\$85,656
Construction	106	16	\$36,811
Manufacturing	1,344	16	\$59,257
Wholesale Trade	206	22	\$65,681
Retail Trade	643	68	\$26,215
Transportation and Warehousing	436	16	\$63,241
Information	22	4	\$45,205
Finance and Insurance	216	22	\$59,891
Real Estate and Rental and Leasing	45	14	\$51,535
Professional, Scientific, and Technical Services	50	19	\$53,359
Management of Companies and Enterprises	20	3	\$79,645
Administrative, Support, Waste Management and Remediation	87	10	\$15,956
Health Care and Social Assistance	618	34	\$43,373
Arts, Entertainment, and Recreation	15	3	\$17,343
Accommodation and Food Services	304	21	\$15,893
Other Services (except Public Administration)	77	32	\$35,440
Government	2,022	37	\$47,858
Total	7,658	356	\$35,927

UNIQUE OCCUPATIONS*	EMPLOYMENT	LOCATION QUOTIENT*
Woodworkers, All Other	53	68.92
Cutters and Trimmers, Hand	26	39.41
Sawing Machine Setters, Operators, and Tenders, Wood	84	32.73
Sewers, Hand	14	25.50
Woodworking Machine Setters, Operators, and Tenders, Except Sawing	47	12.45

KEY CLUSTER	TOTAL EMPLOYMENT
Advanced Materials	0
Aerospace & Defense	0
Appliances & Electrical	0
Automotive	45
Business Services	57
Chemicals	14
Distribution & Logistics	590
Film, Music & Entertainment	10
Food & Beverage	12
Healthcare & Medical Devices	33

TOP EMPLOYERS

TOP COUNTY EMPLOYERS	ESTIMATED EMPLOYEES	CITY
Srg Global Coatings, Inc.	700	Ripley
Lauderdale County School District	650	Ripley
Tennessee Department of Correction	650	Henning
Marvin Windows of Tennessee, Inc.	600	Ripley
Komatsu America	300	Ripley
Lauderdale County Government	200	Ripley
Walmart Inc.	200	Ripley
Vf Imagewear, Inc.	175	Ripley
Baptist Memorial Hospital	155	Ripley
Schurman Fine Papers	125	Ripley

TRANSPORTATION & LOGISTICS

TRANSPORTATION

Nearest Commercial Service Airport	McKellar Sipes (Jackson)
Distance to Nearest Commercial Service Airport	40
Daily Flights At Nearest Commercial Service Airport	7
Nearest General Aviation Airport	Arnold Field (Halls)
Runway Length at Nearest General Aviation Airport	4,700'
Mean Travel Time to Work (Minutes)	23.4
Access of Interstate	I-40 (17 miles)
U.S. Highways	51
State Highways	3, 19, 87, 88, 180, 181, 207, 208, 209, 210, 371
Nearest Port (From County Seat)	Tiptonville (Cates Landing)
Railroads Serving County	Illinois Central Railroad

Sources:

Tennessee Department of Transportation

U.S. Census Bureau, 2010-2014 5-Year American Community Survey

EDUCATION

GENERAL STATS	LAUDERDALE	TENNESSEE
Population Aged 25-64 With High School Degree Or Higher	78.50%	89.50%
Population Aged 25-64 With Associate's Degree Or Higher	14.20%	36.70%
Population Aged 25-64 With Bachelor's Degree Or Higher	8.70%	28.70%
High School Graduation Rate	98%	89%
College Going Rate	58.60%	63.40%
Average ACT Score	17.6	20.2

HIGH SCHOOL GRADUATION RATE

COLLEGE GOING RATE

AVERAGE ACT SCORE

LAUDERDALE COUNTY SCHOOLS	ENROLLMENT
Elementary Schools	1,842
Middle Schools	969
High Schools	1,246

REGIONAL HIGHER EDUCATION INSTITUTIONS	CITY	ENROLLMENT
Tennessee College of Applied Technology-Ripley	Ripley	718
Dyersburg State Community College	Dyersburg	2,845
Tennessee College of Applied Technology-Newbern	Newbern	555
Tennessee College of Applied Technology-Covington	Covington	388

Sources:

U.S. Census Bureau, 2017 1-Year American Community Survey,
 U.S. Census Bureau, 2013-2017 5-Year American Community Survey
 Tennessee Department of Education (2017-2018)
 National Center for Education Statistics (2016-2017)
 Tennessee Higher Education Commission

† Regional higher education institutions include those within the selected and surrounding counties.

HEALTH & PUBLIC SAFETY

DOCTORS		OVERWEIGHT & OBESITY PREVALENCE	
Number of Doctors	9	Adults*	38.3%
		Children** (Grade 8)	43.9%

REGIONAL HOSPITALS	NUMBER OF BEDS	CITY
Lauderdale Community Hospital	25	Ripley
West Tennessee Healthcare Dyersburg Hospital	225	Dyersburg
Baptist Memorial Hospital - Tipton	100	Covington

Sources:

Tennessee Department of Health (2014)

Tennessee Bureau of Investigation (2014)

† Regional hospitals include those within the selected and surrounding counties.

CLIMATE

CLIMATE	
Average High Temperature	69.3°F
Average Low Temperature	49.5°F
Average Annual Temperature	59.4°F
Annual Rainfall	53.00"
Elevation (at County Seat)	400'
Prevailing Winds	South-Southwest

Sources:
usclimatedata.com (2015)

COMMUNITY INFORMATION

GATES	
Population (2013)	791
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.87
Phone Number	(731) 836-7501
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

HALLS	
Population (2013)	2,621
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.60
Phone Number	(731) 836-9653
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

HENNING	
Population (2013)	887
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$2.04
Phone Number	(731) 738-2991
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

RIPLEY	
Population (2013)	8,350
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.99
Phone Number	(731) 635-4000
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	Yes

ADDITIONAL COMMUNITY INFORMATION	
ThreeStar Certified County	Yes

Sources:

Tennessee Municipal Technical Advisory Service

Tennessee Department of Revenue (2015)

Tennessee Comptroller of the Treasury (2015)

U.S. Census Bureau, 2010-2014 5-Year American Community Survey