COMMUNITY PROFILE: HORNSBY TOWN, TN

Hornsby Town, TN (FIPS: 4736080) | Geography: Place | Benchmark: Hardeman County, TN (FIPS: 47069)

Published by WTIA
Intellisite / Esri Business Analyst (2026) & U.S. Census
Page 1: Executive Community Summary & Core Indicators

256	-0.51%	2.49	13.4	46.5	$55,236
Population Total	**Pop Growth (Ann.)**	**Average HH Size**	**Diversity Index**	**Median Age**	**Median HH Income**
Hardeman Co: 25,188	2020-26 | '26-31: -0.08%	103 Households (2026)	Hardeman Co: 56.1	Hardeman Co: 42.2	Hardeman Co: $52,581

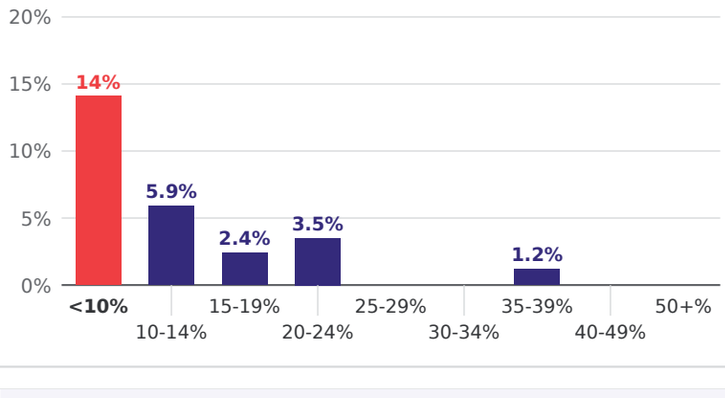
$125,000	$262,825	17.2%	56.6%	26.2%
Median Home Value	**Median Net Worth**	**Age <18 (Youth)**	**Age 18-64 (Workforce)**	**Age 65+ (Senior)**
2031 Forecast: N/A (small sample)	Average: $531,531	44 Residents (<18)	145 Residents (18-64)	67 Residents (65+)

EMPLOYED WORKFORCE (118)

11.0%	5.1%	83.9%
Services	**Blue Collar**	**White Collar**
13 workers	6 workers	99 workers
County: 15.5%	**County: 36.8%**	**County: 47.7%**

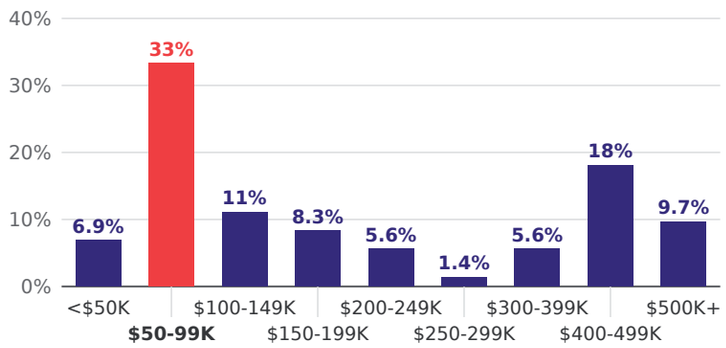
Mortgage as Percent of Salary

ACS Owner HUs



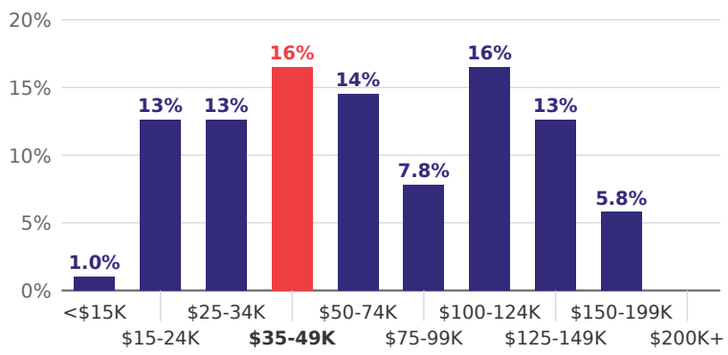
Home Value (2026 Esri)

Med: $125,000



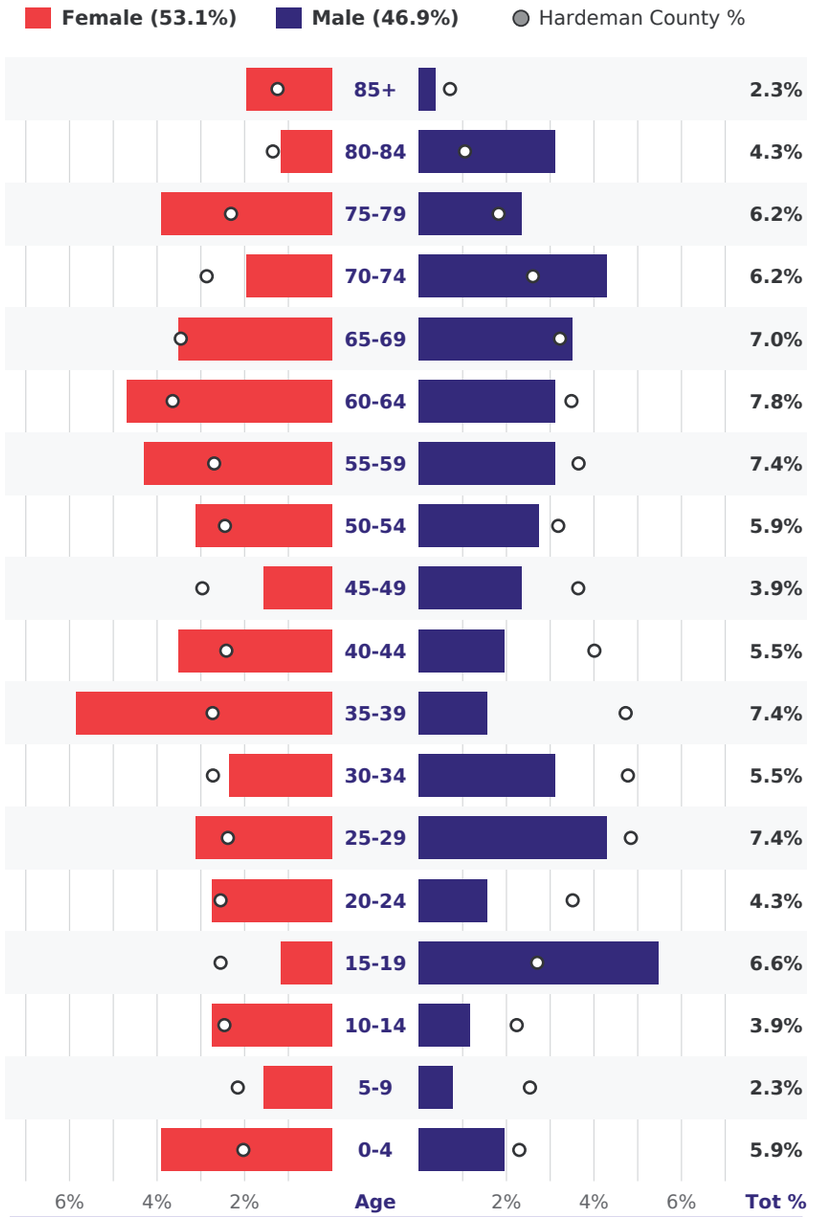
Household Income (2026 Esri)

Med: $55,236



Age Profile: 5 Year Increments (2026)

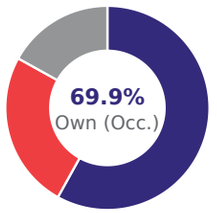
Median Age: 46.5



Largest: Females 35-39 (5.9% of Pop) | Med Age M: 48.3 | F: 44.4

Home Ownership (2026)

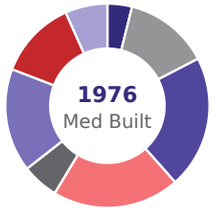
124 Total Units



Owner Occupied	58.1%
Renter Occupied	25.0%
Vacant Housing	16.9%

Housing: Year Built

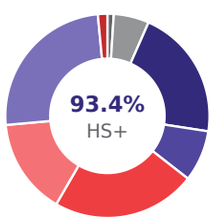
Med Year: 1976



<1939: 3.9%	1980-89: 5.8%
1940-49: 0.0%	1990-99: 16.4%
1950-59: 13.5%	2000-09: 12.5%
1960-69: 21.1%	2010-19: 6.7%
1970-79: 20.2%	2020+: 0.0%

Educational Attainment

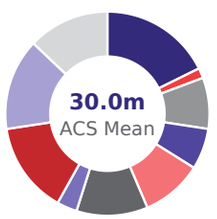
Pop 25+: 197



<9th Grade: 1.0%	Some College: 22.8%
No Diploma: 5.6%	Assoc Degree: 15.2%
HS Diploma: 20.8%	Bach Degree: 24.9%
GED: 8.1%	Grad Degree: 1.5%

Commute Time

Mean 30.0 Min | ACS 2020-2024 (B08013/B08301)



<5 min: 17.7%	25-29 min: 11.3%
5-9 min: 1.6%	30-34 min: 3.2%
10-14 min: 8.1%	35-39 min: 14.5%
15-19 min: 6.5%	40-59 min: 14.5%
20-24 min: 9.7%	60+ min: 12.9%

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Age Pyramid (2026 Esri Demographics)

Total Pop: 256 | Median Age: 46.5

Hornsby Males (120 | 46.9%) **Hornsby Females (136 | 53.1%)** Hardeman Co. %

M#	Age Group	F# / Tot%
1	85+	5 (2.3%)
8	80-84	3 (4.3%)
6	75-79	10 (6.2%)
11	70-74	5 (6.2%)
9	65-69	9 (7.0%)
8	60-64	12 (7.8%)
8	55-59	11 (7.4%)
7	50-54	8 (5.9%)
6	45-49	4 (3.9%)
5	40-44	9 (5.5%)
4	35-39	15 (7.4%)
8	30-34	6 (5.5%)
11	25-29	8 (7.4%)
4	20-24	7 (4.3%)
14	15-19	3 (6.6%)
3	10-14	7 (3.9%)
2	5-9	4 (2.3%)
5	0-4	10 (5.9%)

6% 4% 2% 2% 4% 6%

The largest group:
2026 Females Age 35 - 39
15 residents (5.9% of Pop | 11.0% of Females)

The smallest group:
2026 Males Age 85+
1 residents (0.4% of Pop | 0.8% of Males)

Net Worth (%) - 2026 Household Wealth Distribution

103 Households

$262,825	$531,531	49
Median Net Worth	**Average Net Worth**	**Esri Wealth Index**
Hardeman Co: $154,011	Hardeman Co: $515,073	Hardeman Co: 46 (US=100)

Hornsby Town % of Households (2026) **Hardeman County Benchmark (%)**

	Hornsby	Hardeman Co
$1,000,000+	11.7% (12)	9.1%
$500,000-$999,999	15.5% (16)	13.1%
$250,000-$499,999	25.2% (26)	17.7%
$150,000-$249,999	7.8% (8)	10.7%
$100,000-$149,999	11.7% (12)	9.1%
$75,000-$99,999	6.8% (7)	5.5%
$50,000-$74,999	6.8% (7)	3.7%
$35,000-$49,999	2.9% (3)	2.1%
$15,000-$34,999	3.9% (4)	7.4%
<$15,000	7.8% (8)	21.7%

0% 5% 10% 15% 20% 25% 30% 35%

High-Net-Worth ($500,000+): 27.2% of Hornsby HHs (28) vs. 22.2% in Hardeman County
Middle & Upper-Middle ($150,000 - $499,999): 33.0% of Hornsby HHs (34) vs. 28.4% in Hardeman County

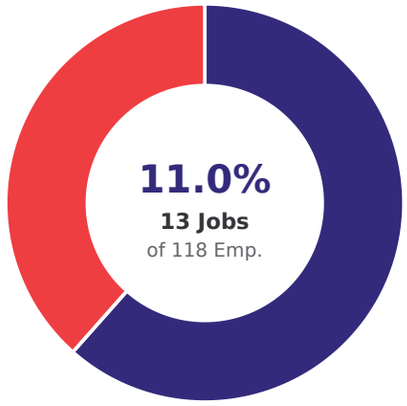
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Services Occupations (2026 Esri)

11.0% (13 Jobs) | Hardeman Co: 15.5%

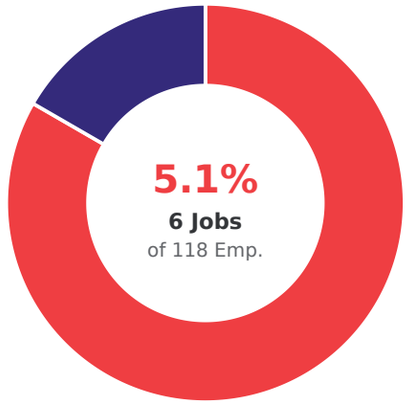


- **Protective Service**
  6.8% of Total Emp (61.5% of Sector) | 8 jobs
- **Personal Care & Service**
  4.2% of Total Emp (38.5% of Sector) | 5 jobs
- **Food Preparation & Serving**
  0.0% of Total Emp (0.0% of Sector) | 0 jobs
- **Building & Grounds Maint.**
  0.0% of Total Emp (0.0% of Sector) | 0 jobs
- **Healthcare Support**
  0.0% of Total Emp (0.0% of Sector) | 0 jobs

Occupational Category	Jobs	% of Sector	% Total Emp	County % Emp
Protective Service	8	61.5%	6.8%	3.8%
Personal Care & Service	5	38.5%	4.2%	2.3%
Food Preparation & Serving	0	0.0%	0.0%	4.9%
Building & Grounds Maint.	0	0.0%	0.0%	1.1%
Healthcare Support	0	0.0%	0.0%	3.4%

Blue Collar Occupations (2026 Esri)

5.1% (6 Jobs) | Hardeman Co: 36.8%



- **Installation/Maint/Repair**
  4.2% of Total Emp (83.3% of Sector) | 5 jobs
- **Production**
  0.8% of Total Emp (16.7% of Sector) | 1 jobs
- **Construction & Extraction**
  0.0% of Total Emp (0.0% of Sector) | 0 jobs
- **Transportation & Moving**
  0.0% of Total Emp (0.0% of Sector) | 0 jobs
- **Farming, Fishing & Forestry**
  0.0% of Total Emp (0.0% of Sector) | 0 jobs

Occupational Category	Jobs	% of Sector	% Total Emp	County % Emp
Installation/Maint/Repair	5	83.3%	4.2%	3.5%
Production	1	16.7%	0.8%	13.4%
Construction & Extraction	0	0.0%	0.0%	3.8%
Transportation & Moving	0	0.0%	0.0%	15.7%
Farming, Fishing & Forestry	0	0.0%	0.0%	0.4%

2026 Employed Population 16+ by Industry (NAICS) & Daytime Workforce

Employed: 118 | Unemployment (Esri 2026 est.): Small sample (labor force 132) (County: 5.6%)

- **Services (Health, Ed, Prof, Food, Other)** — 45.8% (54) | Cty 38.1%
- **Manufacturing** — 23.7% (28) | Cty 23.6%
- **Transportation/Warehousing/Utilities** — 11.0% (13) | Cty 7.4%
- **Public Administration** — 10.2% (12) | Cty 5.8%
- **Finance/Insurance/Real Estate** — 6.8% (8) | Cty 3.5%
- **Construction** — 2.5% (3) | Cty 6.3%
- **Agriculture/Forestry/Fishing/Mining** — 0.0% (0) | Cty 2.1%
- **Information** — 0.0% (0) | Cty 1.0%
- **Retail Trade** — 0.0% (0) | Cty 11.4%
- **Wholesale Trade** — 0.0% (0) | Cty 1.1%

DAYTIME POPULATION & COMMUTE

Total Daytime Pop (2026):	**207**	Cty: 21,087
Daytime Workers:	**67 (32.4%)**	**Net Outflow**
Daytime Residents:	**140 (67.6%)**	Cty: 60.2%
Daytime / Resident Ratio:	**0.81x**	**Commuter Town**
Worked at Home (ACS):	**3 (4.6%)**	Cty: 717 (8.2%)
Drove Alone to Work:	**60 (92.3%)**	Cty: 6,973 (80.0%)
Carpooled to Work:	**2 (3.1%)**	Cty: 783 (9.0%)
Mean Travel Time (Min):	**30.0 min**	Cty: 32.6 min

Travel time source: ACS 2020-2024 (B08013/B08301)

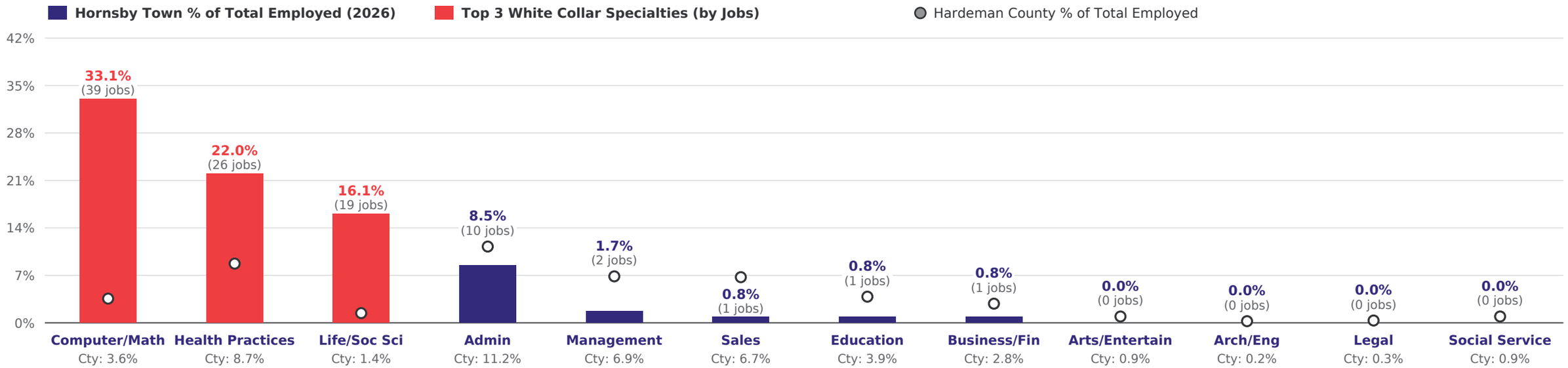
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White Collar Occupations (2026 Esri) - 83.9% of Employed Workforce (99 of 118 Jobs)

Hardeman County White Collar Benchmark: 47.7% (4,342 of 9,103 Jobs)



Comprehensive Community Profile Table (2010, 2020, 2026 & 2031 Forecast)

Hornsby Town (4736080) vs. Hardeman Co. (47069) | Esri 2026 & U.S. Census / ACS 2020-2024

Demographic & Economic Metric	2010	2020	2026 Est.	2031 Proj.	Hardeman Co '26
Total Population	295	264	**256**	**255**	**25,188**
Household Population	-	264	**256**	-	21,407
Group Quarters Population	-	0	**0**	-	3,781
Median Age (Years)	35.9	37.7	**46.5**	**49.6**	**42.2**
Total Households	107	107	**103**	**103**	**9,327**
Average Household Size	2.76	2.47	**2.49**	2.48	2.30
Families	-	-	**62**	60	5,832
Average Family Size	-	-	**3.32**	3.40	2.97
Total Housing Units	127	124	**124**	**124**	**10,927**
Owner Occupied Housing Units	78	82	**72**	72	6,566
Renter Occupied Housing Units	29	25	**31**	31	2,761
Vacant Housing Units	20	17	**21**	21	1,600
Median Household Income	-	-	**$55,236**	**$75,982**	**$52,581**
Average Household Income	-	-	**$73,872**	-	$68,168
Per Capita Income	-	-	**$29,722**	$32,657	$25,660
Median Disposable Income	-	-	**$54,032**	-	$46,059
Median Home Value	-	-	**$125,000**	**N/A**	**$151,449**
Average Home Value	-	-	**$260,694**	-	$212,079

2026 Race, Diversity, Indices & ACS Profile	Hornsby 2026	Hornsby 2031	Hardeman Co '26
White Alone (% of Population)	**93.0% (238)**	91.0%	**55.0% (13,854)**
Black / African American Alone	**2.7% (7)**	3.1%	39.5% (9,954)
American Indian / Alaska Native	**0.0% (0)**	0.0%	0.2% (48)
Asian & Pacific Islander Alone	**1.6% (4)**	0.0%	0.7% (165)
Some Other Race Alone	**0.0% (0)**	1.6%	1.4% (348)
Two or More Races	**2.7% (7)**	4.3%	3.3% (819)
Hispanic Origin (Any Race)	**0.0% (0)**	3.1%	**2.4% (597)**
Esri Diversity Index (0-100)	**13.4**	-	**56.1**
Housing Affordability Index (US=100)	**168**	-	**131**
Percent of Income for Mortgage	**13.3%**	-	16.9%
Esri Wealth Index (US=100)	**49**	-	46
Bachelor's Degree or Higher (Pop 25+)	**26.4% (52)**	-	**13.3% (2,521)**
High School Graduate / GED or Higher	**93.4% (184)**	-	84.6% (15,983)
Median Gross Rent (ACS 2020-2024)	**N/A (sample too small)**	-	**$812 / mo**
Owner HUs with a Mortgage (ACS)	**27.1% (23)**	-	53.1% (3,472)
Households w/ Broadband Internet (ACS)	**40.0% (38)**	-	49.9% (4,542)
Households Below Poverty Level (ACS)	**12.6% (12)**	-	20.6% (1,878)
Land Area (2024 Gazetteer)	**1.05 sq mi**	-	668 sq mi