WTIA Community Profile (Esri 2026)

COMMUNITY PROFILE: HALLS TOWN, TN

Halls Town, TN (FIPS: 4731820) | Geography: Place | Benchmark: Lauderdale County, TN (FIPS: 47097)

Published by WTIA
Intellisite / Esri Business Analyst (2026) & U.S. Census
Page 1: Executive Community Summary & Core Indicators

2,066	-0.20%	2.33	56.2	39.5	$45,413
Population Total	**Pop Growth (Ann.)**	**Average HH Size**	**Diversity Index**	**Median Age**	**Median HH Income**
Lauderdale Co: 24,438	2020-26 | '26-31: -0.21%	882 Households (2026)	Lauderdale Co: 55.6	Lauderdale Co: 40.8	Lauderdale Co: $55,580

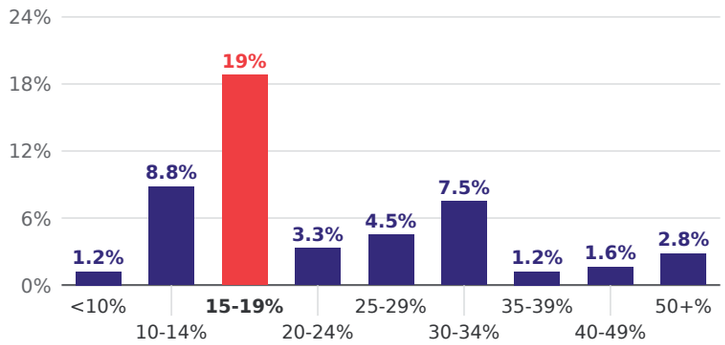
$115,493	$70,614	23.0%	57.4%	19.6%
Median Home Value	**Median Net Worth**	**Age <18 (Youth)**	**Age 18-64 (Workforce)**	**Age 65+ (Senior)**
2031 Forecast: $116,667	Average: $312,733	476 Residents (<18)	1,185 Residents (18-64)	405 Residents (65+)

EMPLOYED WORKFORCE (885)

20.5%	41.9%	37.6%
Services	**Blue Collar**	**White Collar**
181 workers	371 workers	333 workers
County: 16.2%	County: 38.0%	County: 45.8%

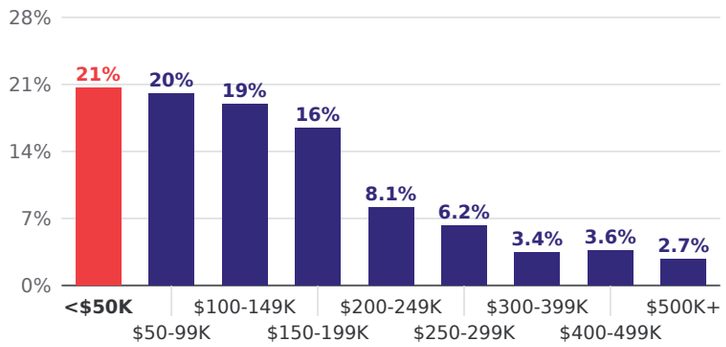
Mortgage as Percent of Salary

ACS Owner HUs



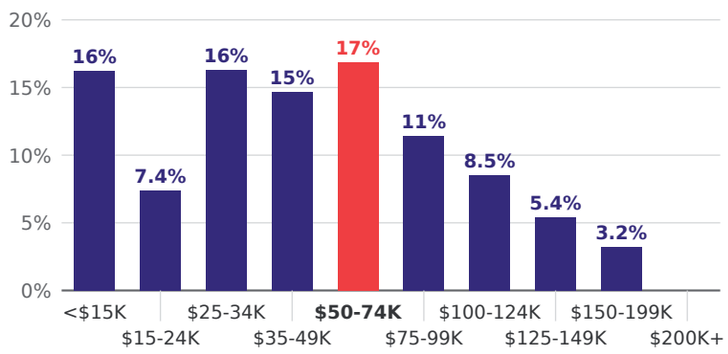
Home Value (2026 Esri)

Med: $115,493



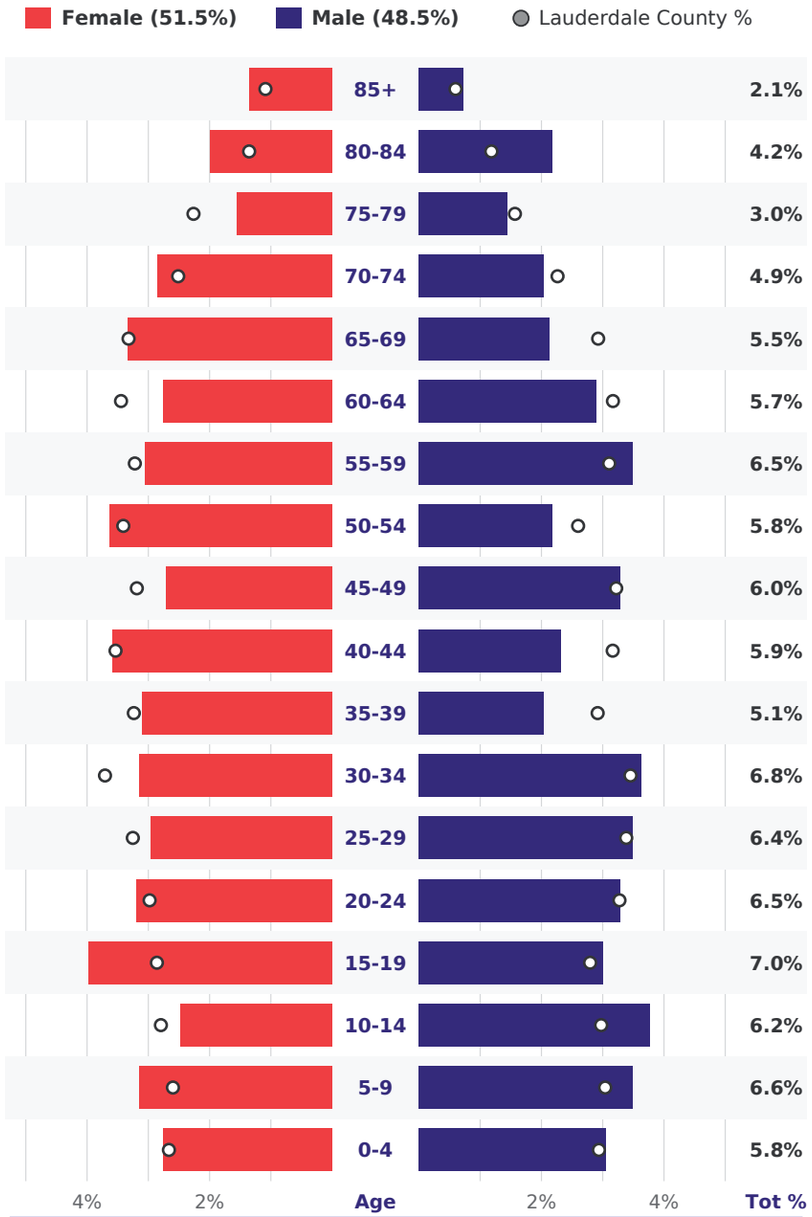
Household Income (2026 Esri)

Med: $45,413



Age Profile: 5 Year Increments (2026)

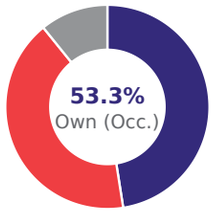
Median Age: 39.5



Largest: Females 15-19 (4.0% of Pop) | Med Age M: 36.3 | F: 41.5

Home Ownership (2026)

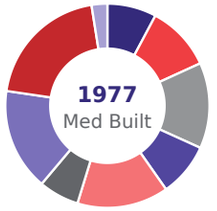
989 Total Units



Owner Occupied	47.5%
Renter Occupied	41.7%
Vacant Housing	10.8%

Housing: Year Built

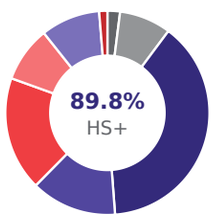
Med Year: 1977



<1939: 7.8%	1980-89: 6.4%
1940-49: 10.4%	1990-99: 16.2%
1950-59: 13.6%	2000-09: 20.2%
1960-69: 8.5%	2010-19: 2.5%
1970-79: 14.5%	2020+: 0.0%

Educational Attainment

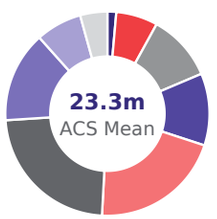
Pop 25+: 1,402



<9th Grade: 2.0%	Some College: 18.1%
No Diploma: 8.2%	Assoc Degree: 8.8%
HS Diploma: 38.6%	Bach Degree: 9.4%
GED: 13.6%	Grad Degree: 1.3%

Commute Time

Mean 23.3 Min | ACS 2020-2024 (B08013/B08301)



<5 min: 1.4%	25-29 min: 23.1%
5-9 min: 6.6%	30-34 min: 14.4%
10-14 min: 10.6%	35-39 min: 0.0%
15-19 min: 11.4%	40-59 min: 7.3%
20-24 min: 20.8%	60+ min: 4.3%

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Age Pyramid (2026 Esri Demographics)

Total Pop: 2,066 | Median Age: 39.5

Halls Males (1,001 | 48.5%) **Halls Females (1,065 | 51.5%)** Lauderdale Co. %

M#	Age Group	F# / Tot%
15	85+	28 (2.1%)
45	80-84	41 (4.2%)
30	75-79	32 (3.0%)
42	70-74	59 (4.9%)
44	65-69	69 (5.5%)
60	60-64	57 (5.7%)
72	55-59	63 (6.5%)
45	50-54	75 (5.8%)
68	45-49	56 (6.0%)
48	40-44	74 (5.9%)
42	35-39	64 (5.1%)
75	30-34	65 (6.8%)
72	25-29	61 (6.4%)
68	20-24	66 (6.5%)
62	15-19	82 (7.0%)
78	10-14	51 (6.2%)
72	5-9	65 (6.6%)
63	0-4	57 (5.8%)

5% 4% 3% 2% 1% 1% 2% 3% 4% 5%

The largest group:
2026 Females Age 15 - 19
82 residents (4.0% of Pop | 7.7% of Females)

The smallest group:
2026 Males Age 85+
15 residents (0.7% of Pop | 1.5% of Males)

Net Worth (%) - 2026 Household Wealth Distribution

882 Households

$70,614	$312,733	34
Median Net Worth	**Average Net Worth**	**Esri Wealth Index**
Lauderdale Co: $151,011	Lauderdale Co: $538,699	Lauderdale Co: 49 (US=100)

Halls Town % of Households (2026) **Lauderdale County Benchmark (%)**

	Halls	Lauderdale Co
$1,000,000+	5.3% (47)	8.9%
$500,000-$999,999	8.4% (74)	10.8%
$250,000-$499,999	12.7% (112)	18.6%
$150,000-$249,999	9.9% (87)	11.8%
$100,000-$149,999	7.3% (64)	6.8%
$75,000-$99,999	5.8% (51)	5.4%
$50,000-$74,999	4.8% (42)	4.4%
$35,000-$49,999	3.1% (27)	2.7%
$15,000-$34,999	10.2% (90)	6.8%
<$15,000	32.7% (288)	23.8%

0% 5% 10% 15% 20% 25% 30% 35% 40%

High-Net-Worth ($500,000+): 13.7% of Halls HHs (121) vs. 19.7% in Lauderdale County
Middle & Upper-Middle ($150,000 - $499,999): 22.6% of Halls HHs (199) vs. 30.5% in Lauderdale County

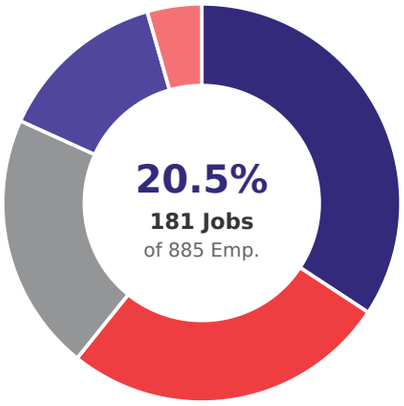
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Services Occupations (2026 Esri)

20.5% (181 Jobs) | Lauderdale Co: 16.2%

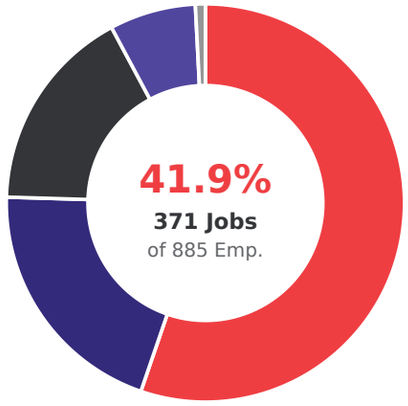


- **Building & Grounds Maint.**
  7.0% of Total Emp (34.3% of Sector) | 62 jobs
- **Protective Service**
  5.4% of Total Emp (26.5% of Sector) | 48 jobs
- **Personal Care & Service**
  4.3% of Total Emp (21.0% of Sector) | 38 jobs
- **Food Preparation & Serving**
  2.8% of Total Emp (13.8% of Sector) | 25 jobs
- **Healthcare Support**
  0.9% of Total Emp (4.4% of Sector) | 8 jobs

Occupational Category	Jobs	% of Sector	% Total Emp	County % Emp
Building & Grounds Maint.	62	34.3%	7.0%	3.2%
Protective Service	48	26.5%	5.4%	4.7%
Personal Care & Service	38	21.0%	4.3%	2.0%
Food Preparation & Serving	25	13.8%	2.8%	3.3%
Healthcare Support	8	4.4%	0.9%	3.0%

Blue Collar Occupations (2026 Esri)

41.9% (371 Jobs) | Lauderdale Co: 38.0%



- **Transportation & Moving**
  23.2% of Total Emp (55.3% of Sector) | 205 jobs
- **Production**
  8.5% of Total Emp (20.2% of Sector) | 75 jobs
- **Installation/Maint/Repair**
  7.0% of Total Emp (16.7% of Sector) | 62 jobs
- **Construction & Extraction**
  2.9% of Total Emp (7.0% of Sector) | 26 jobs
- **Farming, Fishing & Forestry**
  0.3% of Total Emp (0.8% of Sector) | 3 jobs

Occupational Category	Jobs	% of Sector	% Total Emp	County % Emp
Transportation & Moving	205	55.3%	23.2%	15.0%
Production	75	20.2%	8.5%	11.1%
Installation/Maint/Repair	62	16.7%	7.0%	5.0%
Construction & Extraction	26	7.0%	2.9%	6.0%
Farming, Fishing & Forestry	3	0.8%	0.3%	1.0%

2026 Employed Population 16+ by Industry (NAICS) & Daytime Workforce

Civilian Labor Force: 918 | Employed: 885 (96.4%) | Unemployment (Esri 2026 est.): 3.6% (County: 4.9%)

- **Manufacturing** — 34.7% (307) | Cty 22.7%
- **Services (Health, Ed, Prof, Food, Other)** — 33.6% (297) | Cty 36.5%
- **Retail Trade** — 8.5% (75) | Cty 11.5%
- **Public Administration** — 6.8% (60) | Cty 6.1%
- **Transportation/Warehousing/Utilities** — 6.1% (54) | Cty 7.8%
- **Construction** — 6.0% (53) | Cty 7.7%
- **Wholesale Trade** — 3.0% (27) | Cty 2.9%
- **Information** — 1.0% (9) | Cty 0.0%
- **Agriculture/Forestry/Fishing/Mining** — 0.2% (2) | Cty 1.4%
- **Finance/Insurance/Real Estate** — 0.1% (1) | Cty 3.0%

DAYTIME POPULATION & COMMUTE

Total Daytime Pop (2026):	2,421	Cty: 21,929
Daytime Workers:	1,229 (50.8%)	Net Inflow Hub
Daytime Residents:	1,192 (49.2%)	Cty: 65.0%
Daytime / Resident Ratio:	1.17x	Employment Hub
Worked at Home (ACS):	23 (2.8%)	Cty: 270 (3.1%)
Drove Alone to Work:	666 (82.0%)	Cty: 7,378 (84.5%)
Carpooled to Work:	90 (11.1%)	Cty: 852 (9.8%)
Mean Travel Time (Min):	23.3 min	Cty: 26.5 min

Travel time source: ACS 2020-2024 (B08013/B08301)

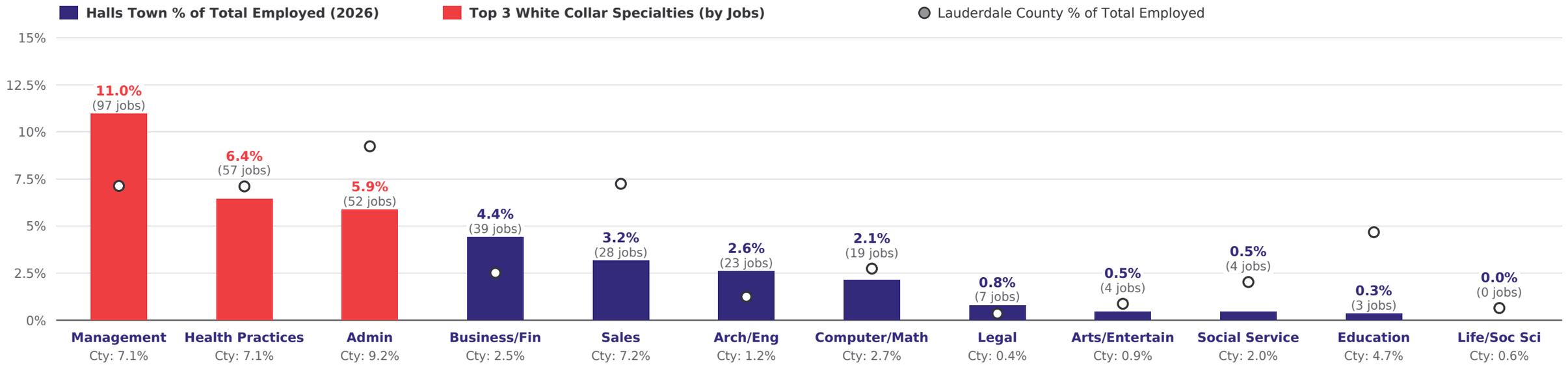
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White Collar Occupations (2026 Esri) - 37.6% of Employed Workforce (333 of 885 Jobs)

Lauderdale County White Collar Benchmark: 45.8% (4,045 of 8,836 Jobs)



Comprehensive Community Profile Table (2010, 2020, 2026 & 2031 Forecast)

Halls Town (4731820) vs. Lauderdale County (47097) | Esri 2026 & U.S. Census / ACS 2020-2024

Demographic & Economic Metric	2010	2020	2026 Est.	2031 Proj.	County '26
Total Population	2,255	2,091	**2,066**	**2,044**	**24,438**
Household Population	-	2,079	**2,055**	-	22,503
Group Quarters Population	-	12	**11**	-	1,935
Median Age (Years)	36.6	40.1	**39.5**	**40.3**	**40.8**
Total Households	921	894	**882**	**877**	**9,582**
Average Household Size	2.45	2.33	**2.33**	2.32	2.35
Families	-	-	**528**	524	5,978
Average Family Size	-	-	**2.93**	2.90	2.97
Total Housing Units	1,049	989	**989**	**989**	**10,745**
Owner Occupied Housing Units	510	464	**470**	474	5,895
Renter Occupied Housing Units	411	430	**412**	403	3,687
Vacant Housing Units	128	95	**107**	112	1,163
Median Household Income	-	-	**$45,413**	**$49,053**	**$55,580**
Average Household Income	-	-	**$56,611**	-	$71,506
Per Capita Income	-	-	**$24,201**	$26,626	$28,673
Median Disposable Income	-	-	**$38,211**	-	$48,259
Median Home Value	-	-	**$115,493**	**$116,667**	**$158,246**
Average Home Value	-	-	**$159,122**	-	$180,192

2026 Race, Diversity, Indices & ACS Profile	Halls 2026	Halls 2031	County '26
White Alone (% of Population)	**63.4% (1,309)**	61.2%	**59.9% (14,635)**
Black / African American Alone	**26.2% (541)**	28.4%	33.4% (8,153)
American Indian / Alaska Native	**0.5% (10)**	0.4%	0.6% (146)
Asian & Pacific Islander Alone	**0.2% (4)**	0.2%	0.3% (68)
Some Other Race Alone	**3.7% (77)**	3.6%	1.7% (404)
Two or More Races	**6.1% (125)**	6.2%	4.2% (1,032)
Hispanic Origin (Any Race)	**4.1% (84)**	3.9%	**3.0% (741)**
Esri Diversity Index (0-100)	**56.2**	-	**55.6**
Housing Affordability Index (US=100)	**147**	-	**131**
Percent of Income for Mortgage	**15.0%**	-	16.7%
Esri Wealth Index (US=100)	**34**	-	49
Bachelor's Degree or Higher (Pop 25+)	**10.7% (150)**	-	**13.1% (2,275)**
High School Graduate / GED or Higher	**89.8% (1,259)**	-	85.5% (14,847)
Median Gross Rent (ACS 2020-2024)	**$844 / mo**	-	**$774 / mo**
Owner HUs with a Mortgage (ACS)	**49.6% (253)**	-	48.3% (2,900)
Households w/ Broadband Internet (ACS)	**59.0% (582)**	-	60.5% (5,641)
Households Below Poverty Level (ACS)	**20.5% (202)**	-	23.8% (2,215)
Land Area (2024 Gazetteer)	**3.68 sq mi**	-	472 sq mi