

POPULATION & DEMOGRAPHICS

LOCATION	
Time Zone	Central Time Zone
Grand Division	West Tennessee
Area (Square Miles)	602.7
County Seat	Trenton
Metropolitan Area	West Tennessee nonmetropolitan area
ECD Region	Northwest

POPULATION		RACE (PERCENTAGE OF POPULATION)	
Population (2014)	49,436	White Alone	78.1%
Population (2019)	49,133	Black or African American, alone	17.7%
Population Change (2014-2019)	-0.6%	American Indian And Alaska Native, alone	0.4%
Population Forecast (2040)	50,240	Asian, alone	0.4%
Foreign Born Population	567	Native Hawaiian or Other Pacific Islander, alone	0.1%
Foreign Born Persons (Percentage of Population)	1.2%	Some Other Race, alone	0.6%
Language Other Than English Spoken At Home	2.0%	Two or More Races	2.7%
Civilian Veteran Population	3,329	Hispanic or Latino	2.7%

AGE (PERCENTAGE OF POPULATION)	MALE	FEMALE	TOTAL
Under 5 Years Old	7.0%	5.9%	6.4%
Under 18 Years Old	25.9%	22.6%	24.2%
18-64 Years Old	58.5%	57.7%	58.1%
65 Years and Over	15.6%	19.7%	17.7%
Median Age	37.7	41.6	40.1

Sources:
 U.S. Census Bureau, 2014-2018 5-Year American Community Survey
 U.S. Census Bureau, 2018 Annual Population Estimates
 U.S. Bureau of Labor Statistics
 Tennessee State Data Center (2018)

HOUSING & INCOME

HOUSING & INCOME		HOUSEHOLD INCOME & BENEFITS	PERCENT OF HOUSEHOLD
Households	19,406	Less Than \$10,000	9.3%
Homeownership Rate	69.4%	\$10,000 to \$14,999	7.1%
Persons Per Household	2.5	\$15,000 to \$24,999	13.6%
Living In Same House 1 Year & Over	85.6%	\$25,000 to \$34,999	11.8%
Median Home Value	\$94,900	\$35,000 to \$49,999	15.7%
Annual Home Sales	713	\$50,000 to \$74,999	17.7%
Median Sale Price of Homes Sold	\$117,000	\$75,000 to \$99,999	10.0%
Persons In Households With Income Below Poverty Level	17.1%	\$100,000 to \$149,999	11.0%
Total Personal Income	\$1,895,809,000	\$150,000 to \$199,999	1.6%
Personal Income Per Capita	\$38,654	\$200,000 or More	2.1%
County Median Wage	\$15.57	Median Household Income	\$41,886

PERCENTAGE OF HOUSEHOLDS BY INCOME RANGE

Sources:

U.S. Census Bureau, 2014-2018 5-Year American Community Survey
 Tennessee Housing Development Agency (2019)
 U.S. Bureau of Economic Analysis (2018)
 Economic Modeling Specialists Intl. (2020)

TAX STRUCTURE

PROPERTY TAX		SALES TAX	
Property Tax Rate (County)	\$1.03	State Sales Tax Rate	7.00%
State Property Tax	None	County Sales Tax Rate	2.75%
Assessment Ratio: Residential Property	25%	Local Sales Tax Collections (FY 2019)	\$11,603,522
Assessment Ratio: Farm Property	25%	Local Sales Tax Collections (FY 2020)	\$14,093,665
Assessment Ratio: Commercial/Industrial Property	40%	Local Sales Tax Collections Growth (FY 2019 - FY 2020)	21.5%
Assessment Ratio: Public Utility Property	55%		
Assessment Ratio: Business Personal Property	30%		
STATE TAX		STATE BOND RATINGS	
State Income Tax on Wages	None	Moody's	Aaa
State Income Tax: Interest from Bonds and Notes and Dividends from Stock	1% (Hall Income tax is fully repealed after January 1, 2021)	Standard & Poor's	AAA
Excise Tax (State)	6.5% of Tennessee taxable income	Fitch	AAA
Franchise Tax (state)	0.25% of the greater of net worth or real and tangible property in Tennessee. The minimum tax is \$100.		
Unemployment Insurance Tax (state)	2.7% of the first \$7,000 in wages for new employers		
		DEBT PER CAPITA	
		State Debt per Capita	\$929 (lowest in U.S.)
		County Debt Per Capita	\$268

Sources:

Tennessee Comptroller of the Treasury (2020)
Tennessee Department of Revenue (2020)
The Tax Foundation (2020)

LABOR FORCE

LABOR FORCE ESTIMATES (2018)	TENNESSEE	GIBSON	UNEMPLOYMENT RATE*	TENNESSEE	GIBSON
Labor Force	3,242,754	21,713	2015	5.6%	7.4%
Employment	3,129,078	20,741	2016	4.7%	5.8%
Unemployment	113,676	972	2017	3.7%	4.6%
Unemployment Rate	3.5%	4.5%	2018	3.5%	4.5%

MONTHLY UNEMPLOYMENT RATE*	CURRENT 12 MONTHS AGO	
Tennessee	3.6%	3.3%
Gibson	4.0%	3.8%

UNEMPLOYMENT RATE (BY PERCENTAGE)

Sources:

Tennessee Department of Labor and Workforce Development (December 2018)
 U.S. Bureau of Labor Statistics

INDUSTRIES (2019)

INDUSTRY	EMPLOYMENT	ESTABLISHMENTS	AVG. ANNUAL WAGES
Crop and Animal Production	119	24	\$46,949
Utilities	71	1	\$115,909
Construction	700	94	\$48,229
Manufacturing	2,769	74	\$63,442
Wholesale Trade	279	46	\$54,909
Retail Trade	2,276	178	\$33,334
Transportation and Warehousing	966	33	\$50,830
Information	94	16	\$48,795
Finance and Insurance	503	66	\$48,959
Real Estate and Rental and Leasing	113	26	\$54,178
Professional, Scientific, and Technical Services	157	47	\$41,198
Management of Companies and Enterprises	25	3	\$95,175
Administrative, Support, Waste Management and Remediation	280	35	\$33,970
Educational Services	35	1	\$24,738
Health Care and Social Assistance	1,533	90	\$36,673
Arts, Entertainment, and Recreation	45	8	\$12,506
Accommodation and Food Services	1,038	70	\$15,874
Other Services (except Public Administration)	301	89	\$28,415
Government	2,715	63	\$51,787
Total	16,385	963	\$34,980

UNIQUE OCCUPATIONS*	EMPLOYMENT	LOCATION QUOTIENT*
Fallers	13	15.77
Textile Knitting and Weaving Machine Setters, Operators, and Tenders	31	15.72
Milling and Planing Machine Setters, Operators, and Tenders, Metal and Plastic	24	11.47
Painting, Coating, and Decorating Workers	19	10.43
Structural Metal Fabricators and Fitters	80	10.17

KEY CLUSTER	TOTAL EMPLOYMENT
Advanced Materials	0
Aerospace & Defense	39
Appliances & Electrical	562
Automotive	286
Business Services	81
Chemicals	41
Distribution & Logistics	1,071
Film, Music & Entertainment	40
Food & Beverage	250
Healthcare & Medical Devices	45

TOP EMPLOYERS

TOP COUNTY EMPLOYERS	ESTIMATED EMPLOYEES	CITY
Gibson County School District	550	Dyer
AADG, Inc.	400	Milan
Milan Special School District	300	Milan
County of Gibson	292	Trenton
Wal Mart Store # 120	250	Humboldt
Winfrey Center, The	250	Trenton
Wal Mart Store # 104	250	Milan
Maclean Power Tn Llc	222	Trenton
Humboldt City Schools	213	Humboldt
Save-A-Lot Distribution Center	212	Humboldt

TRANSPORTATION & LOGISTICS

TRANSPORTATION

Nearest Commercial Service Airport	McKellar Sipes (Jackson)
Distance to Nearest Commercial Service Airport	33
Daily Flights At Nearest Commercial Service Airport	7
Nearest General Aviation Airport	Gibson County
Runway Length at Nearest General Aviation Airport	4,802'
Mean Travel Time to Work (Minutes)	24.5
Access of Interstate	I-40 (12 miles)
U.S. Highways	45, 79
State Highways	5, 43, 54, 76, 77, 89, 104, 105, 152, 185, 186, 187, 188, 366, 367, 420, 425, 445, 457
Nearest Port (From County Seat)	New Johnsonville, Tiptonville (Cates Landing)
Railroads Serving County	CSX, IRW Railway, NS, West TN Railroad

Sources:

Tennessee Department of Transportation

U.S. Census Bureau, 2010-2014 5-Year American Community Survey

EDUCATION

GENERAL STATS	GIBSON	TENNESSEE
Population Aged 25-64 With High School Degree Or Higher	88.00%	89.50%
Population Aged 25-64 With Associate's Degree Or Higher	28.40%	36.70%
Population Aged 25-64 With Bachelor's Degree Or Higher	20.70%	28.70%
High School Graduation Rate	93%	89%
College Going Rate	68.70%	63.40%
Average ACT Score	20.7	20.2

HIGH SCHOOL GRADUATION RATE

COLLEGE GOING RATE

AVERAGE ACT SCORE

HUMBOLDT CITY SCHOOL DISTRICT	ENROLLMENT
Elementary Schools	526
High Schools	272

MILAN SPECIAL SCHOOL DISTRICT	ENROLLMENT
Elementary Schools	826
Middle Schools	476
High Schools	592

TRENTON SPECIAL SCHOOL DISTRICT	ENROLLMENT
Elementary Schools	591
Middle Schools	297
High Schools	377

REGIONAL HIGHER EDUCATION INSTITUTIONS	CITY	ENROLLMENT
The University of Tennessee-Martin	Martin	6,705
Jackson State Community College	Jackson	4,718
Bethel University	McKenzie	4,016
Union University	Jackson	3,466
Dyersburg State Community College	Dyersburg	2,845
Tennessee College of Applied Technology-Jackson	Jackson	1,486
Lane College	Jackson	1,427
Tennessee College of Applied Technology-Newbern	Newbern	555
Tennessee College of Applied Technology-McKenzie	McKenzie	289
West Tennessee Business College		190

Sources:

U.S. Census Bureau, 2017 1-Year American Community Survey,
 U.S. Census Bureau, 2013-2017 5-Year American Community Survey
 Tennessee Department of Education (2017-2018)
 National Center for Education Statistics (2016-2017)
 Tennessee Higher Education Commission

† Regional higher education institutions include those within the selected and surrounding counties.

HEALTH & PUBLIC SAFETY

DOCTORS		OVERWEIGHT & OBESITY PREVALENCE	
Number of Doctors	28	Adults*	32.3%
		Children** (Grade 8)	44.1%

REGIONAL HOSPITALS	NUMBER OF BEDS	CITY
Milan General Hospital	70	Milan
West Tennessee Healthcare North Hospital	792	Jackson
Jackson-Madison County General Hospital District	792	Jackson
West Tennessee Healthcare Dyersburg Hospital	225	Dyersburg
Baptist Memorial Hospital - Union City	137	Union City
West Tennessee Healthcare Volunteer Hospital	100	Martin
Baptist Memorial Hospital - Huntingdon	70	Huntingdon
Spire Rehabilitation Hospital, in Partnership w/Healthsouth	48	Jackson
Spire Cane Creek Rehabilitation in Partnership w/Healthsouth	40	Martin

Sources:

Tennessee Department of Health (2014)

Tennessee Bureau of Investigation (2014)

† Regional hospitals include those within the selected and surrounding counties.

CLIMATE

CLIMATE	
Average High Temperature	70.5°F
Average Low Temperature	46.9°F
Average Annual Temperature	58.7°F
Annual Rainfall	53.87"
Elevation (at County Seat)	340'
Prevailing Winds	South-Southwest

Sources:
usclimatedata.com (2015)

COMMUNITY INFORMATION

BRADFORD	
Population (2013)	1,187
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.57
Phone Number	(731) 742-3465
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

DYER	
Population (2013)	2,335
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.74
Phone Number	(731) 692-3767
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

GIBSON	
Population (2013)	359
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.00
Phone Number	(731) 787-6501
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

HUMBOLDT	
Population (2013)	8,363
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$3.04
Phone Number	(731) 784-2511
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

KENTON	
Population (2013)	1,090
Charter Type	Private Act

Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.4700 - \$1.4811
Phone Number	(731) 749-5767
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

MEDINA	
Population (2013)	3,852
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.57
Phone Number	(731) 783-3913
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

MILAN	
Population (2013)	7,826
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.45
Phone Number	(731) 686-3301
Retire Tennessee Participant	No
Tennessee Downtowns Participant	Yes
Main Street Participant	No

RUTHERFORD	
Population (2013)	1,150
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.71
Phone Number	(731) 665-7166
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

TRENTON	
Population (2013)	4,215
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.59
Phone Number	(731) 855-2013
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

YORKVILLE	
Population (2013)	382
Charter Type	General Law Manager-Commission
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$0.60
Phone Number	(731) 643-6110
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

ADDITIONAL COMMUNITY INFORMATION	
ThreeStar Certified County	Yes

Sources:
Tennessee Municipal Technical Advisory Service
Tennessee Department of Revenue (2015)

Tennessee Comptroller of the Treasury (2015)

