WTIA Community Profile (Esri 2026)

COMMUNITY PROFILE: GATES TOWN, TN

Gates Town, TN (FIPS: 4728740) | Geography: Place | Benchmark: Lauderdale County, TN (FIPS: 47097)

Published by WTIA
Intellisite / Esri Business Analyst (2026) & U.S. Census
Page 1: Executive Community Summary & Core Indicators

660	-0.10%	2.63	55.3	32.0	$39,833
Population Total	**Pop Growth (Ann.)**	**Average HH Size**	**Diversity Index**	**Median Age**	**Median HH Income**
Lauderdale Co: 24,438	2020-26 | '26-31: -0.24%	251 Households (2026)	Lauderdale Co: 55.6	Lauderdale Co: 40.8	Lauderdale Co: $55,580

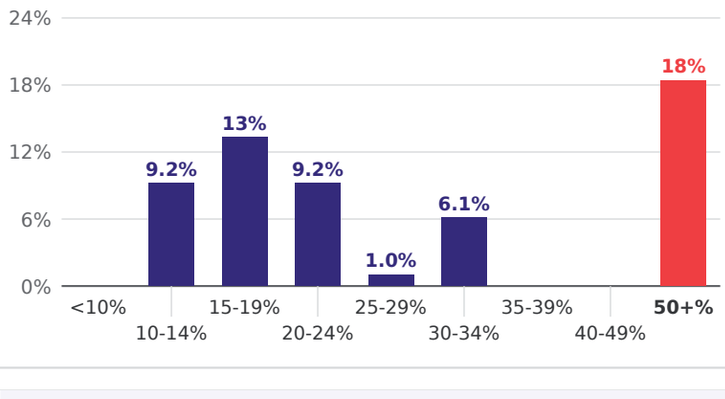
$140,625	$93,223	25.9%	57.7%	16.4%
Median Home Value	**Median Net Worth**	**Age <18 (Youth)**	**Age 18-64 (Workforce)**	**Age 65+ (Senior)**
2031 Forecast: $137,500	Average: $197,794	171 Residents (<18)	381 Residents (18-64)	108 Residents (65+)

EMPLOYED WORKFORCE (199)

20.1%	38.2%	41.7%
Services	**Blue Collar**	**White Collar**
40 workers	76 workers	83 workers
County: 16.2%	County: 38.0%	County: 45.8%

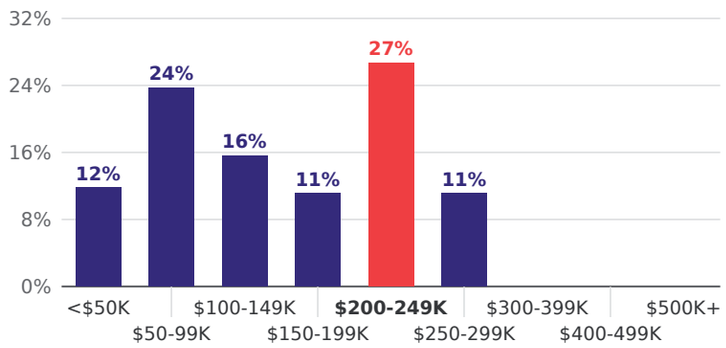
Mortgage as Percent of Salary

ACS Owner HUs



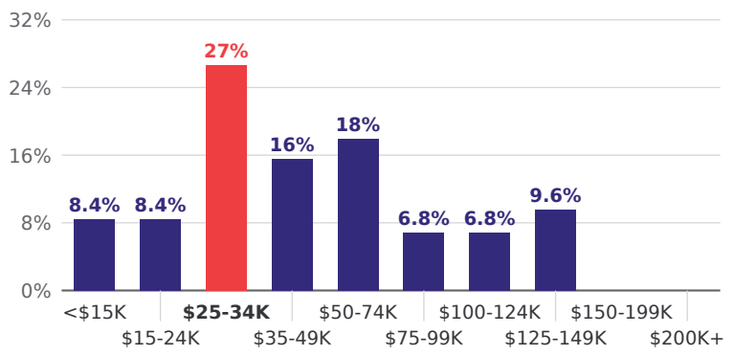
Home Value (2026 Esri)

Med: $140,625



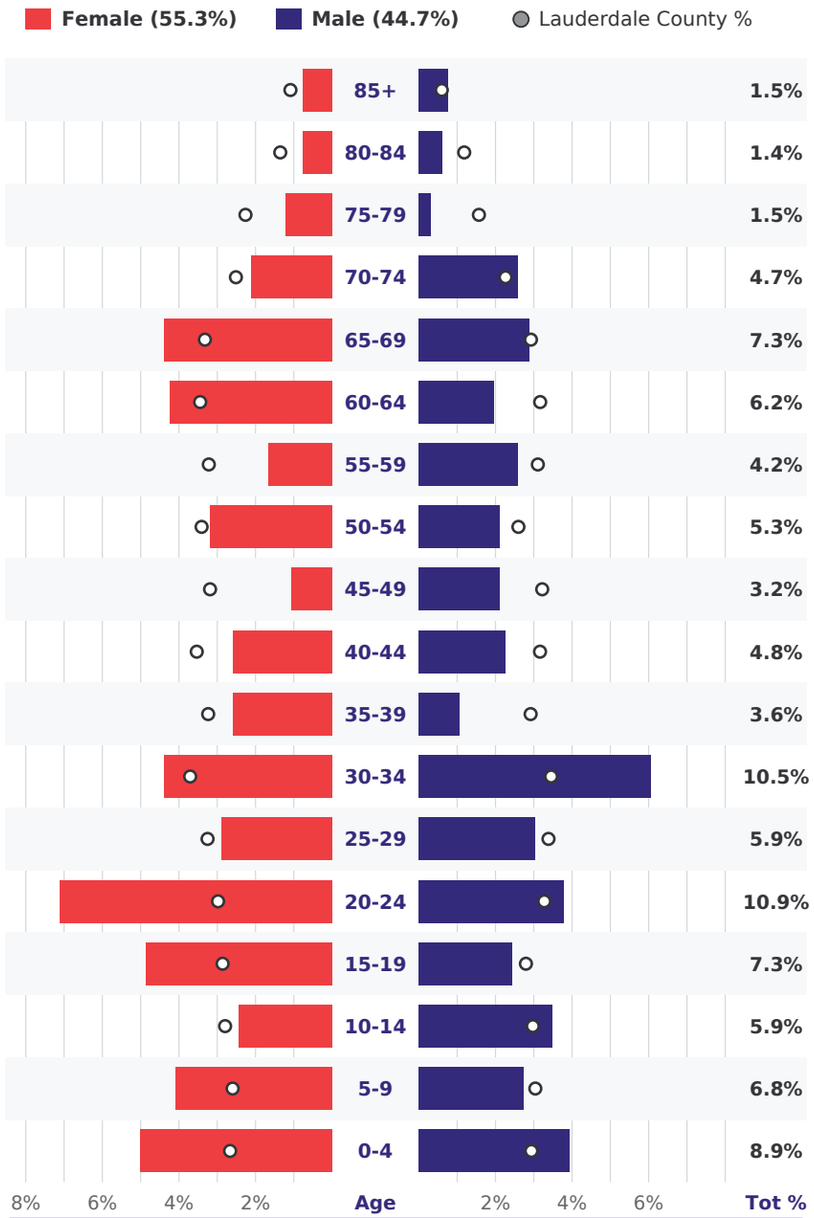
Household Income (2026 Esri)

Med: $39,833



Age Profile: 5 Year Increments (2026)

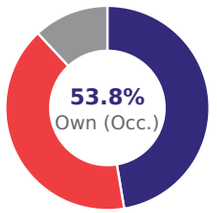
Median Age: 32.0



Largest: Females 20-24 (7.1% of Pop) | Med Age M: 32.4 | F: 31.5

Home Ownership (2026)

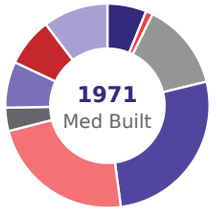
285 Total Units



Owner Occupied	47.4%
Renter Occupied	40.7%
Vacant Housing	11.9%

Housing: Year Built

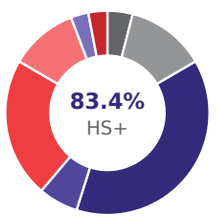
Med Year: 1971



<1939: 6.2%	1980-89: 3.7%
1940-49: 1.1%	1990-99: 7.3%
1950-59: 13.9%	2000-09: 7.7%
1960-69: 26.7%	2010-19: 10.3%
1970-79: 23.1%	2020+: 0.0%

Educational Attainment

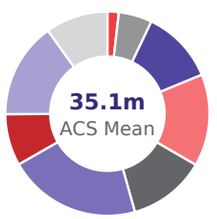
Pop 25+: 397



<9th Grade: 4.0%	Some College: 22.2%
No Diploma: 12.6%	Assoc Degree: 10.8%
HS Diploma: 38.3%	Bach Degree: 2.8%
GED: 6.3%	Grad Degree: 3.0%

Commute Time

Mean 35.1 Min | ACS 2020-2024 (B08013/B08301)



<5 min: 0.0%	25-29 min: 12.3%
5-9 min: 1.8%	30-34 min: 21.1%
10-14 min: 5.3%	35-39 min: 8.2%
15-19 min: 11.7%	40-59 min: 15.2%
20-24 min: 14.6%	60+ min: 9.9%

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Age Pyramid (2026 Esri Demographics)

Total Pop: 660 | Median Age: 32.0

Gates Males (295 | 44.7%) **Gates Females (365 | 55.3%)** Lauderdale Co. %

M#	Age Group	F# / Tot%
5	85+	5 (1.5%)
4	80-84	5 (1.4%)
2	75-79	8 (1.5%)
17	70-74	14 (4.7%)
19	65-69	29 (7.3%)
13	60-64	28 (6.2%)
17	55-59	11 (4.2%)
14	50-54	21 (5.3%)
14	45-49	7 (3.2%)
15	40-44	17 (4.8%)
7	35-39	17 (3.6%)
40	30-34	29 (10.5%)
20	25-29	19 (5.9%)
25	20-24	47 (10.9%)
16	15-19	32 (7.3%)
23	10-14	16 (5.9%)
18	5-9	27 (6.8%)
26	0-4	33 (8.9%)

8% 6% 4% 2% 2% 4% 6% 8%

The largest group:
2026 Females Age 20 - 24
47 residents (7.1% of Pop | 12.9% of Females)

The smallest group:
2026 Males Age 75 - 79
2 residents (0.3% of Pop | 0.7% of Males)

Net Worth (%) - 2026 Household Wealth Distribution

251 Households

$93,223	$197,794	29
Median Net Worth	**Average Net Worth**	**Esri Wealth Index**
Lauderdale Co: $151,011	Lauderdale Co: $538,699	Lauderdale Co: 49 (US=100)

Gates Town % of Households (2026) **Lauderdale County Benchmark (%)**

	Gates	Lauderdale Co
$1,000,000+	0.8% (2)	8.9%
$500,000-$999,999	2.0% (5)	10.8%
$250,000-$499,999	20.7% (52)	18.6%
$150,000-$249,999	18.3% (46)	11.8%
$100,000-$149,999	6.8% (17)	6.8%
$75,000-$99,999	6.0% (15)	5.4%
$50,000-$74,999	4.0% (10)	4.4%
$35,000-$49,999	4.0% (10)	2.7%
$15,000-$34,999	7.6% (19)	6.8%
<$15,000	29.9% (75)	23.8%

0% 5% 10% 15% 20% 25% 30% 35% 40%

High-Net-Worth ($500,000+): 2.8% of Gates HHs (7) vs. 19.7% in Lauderdale County
Middle & Upper-Middle ($150,000 - $499,999): 39.0% of Gates HHs (98) vs. 30.5% in Lauderdale County

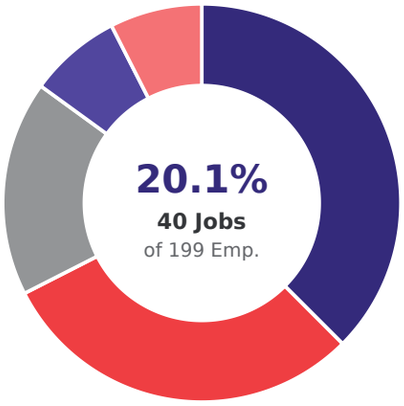
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Services Occupations (2026 Esri)

20.1% (40 Jobs) | Lauderdale Co: 16.2%

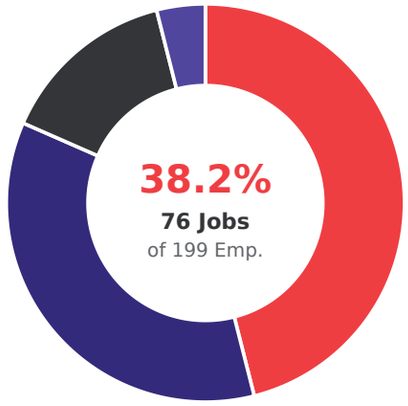


- **Building & Grounds Maint.**
  7.5% of Total Emp (37.5% of Sector) | 15 jobs
- **Protective Service**
  6.0% of Total Emp (30.0% of Sector) | 12 jobs
- **Healthcare Support**
  3.5% of Total Emp (17.5% of Sector) | 7 jobs
- **Food Preparation & Serving**
  1.5% of Total Emp (7.5% of Sector) | 3 jobs
- **Personal Care & Service**
  1.5% of Total Emp (7.5% of Sector) | 3 jobs

Occupational Category	Jobs	% of Sector	% Total Emp	County % Emp
Building & Grounds Maint.	15	37.5%	7.5%	3.2%
Protective Service	12	30.0%	6.0%	4.7%
Healthcare Support	7	17.5%	3.5%	3.0%
Food Preparation & Serving	3	7.5%	1.5%	3.3%
Personal Care & Service	3	7.5%	1.5%	2.0%

Blue Collar Occupations (2026 Esri)

38.2% (76 Jobs) | Lauderdale Co: 38.0%



- **Transportation & Moving**
  17.6% of Total Emp (46.1% of Sector) | 35 jobs
- **Production**
  13.6% of Total Emp (35.5% of Sector) | 27 jobs
- **Construction & Extraction**
  5.5% of Total Emp (14.5% of Sector) | 11 jobs
- **Farming, Fishing & Forestry**
  1.5% of Total Emp (3.9% of Sector) | 3 jobs
- **Installation/Maint/Repair**
  0.0% of Total Emp (0.0% of Sector) | 0 jobs

Occupational Category	Jobs	% of Sector	% Total Emp	County % Emp
Transportation & Moving	35	46.1%	17.6%	15.0%
Production	27	35.5%	13.6%	11.1%
Construction & Extraction	11	14.5%	5.5%	6.0%
Farming, Fishing & Forestry	3	3.9%	1.5%	1.0%
Installation/Maint/Repair	0	0.0%	0.0%	5.0%

2026 Employed Population 16+ by Industry (NAICS) & Daytime Workforce

Employed: 199 | Unemployment (Esri 2026 est.): Small sample (labor force 255) (County: 4.9%)

- **Services (Health, Ed, Prof, Food, Other)** — 44.2% (88) | Cty 36.5%
- **Manufacturing** — 20.6% (41) | Cty 22.7%
- **Transportation/Warehousing/Utilities** — 12.6% (25) | Cty 7.8%
- **Construction** — 9.6% (19) | Cty 7.7%
- **Retail Trade** — 5.5% (11) | Cty 11.5%
- **Agriculture/Forestry/Fishing/Mining** — 3.5% (7) | Cty 1.4%
- **Public Administration** — 3.0% (6) | Cty 6.1%
- **Finance/Insurance/Real Estate** — 1.0% (2) | Cty 3.0%
- **Information** — 0.0% (0) | Cty 0.0%
- **Wholesale Trade** — 0.0% (0) | Cty 2.9%

DAYTIME POPULATION & COMMUTE

Total Daytime Pop (2026):	550	Cty: 21,929
Daytime Workers:	85 (15.5%)	Net Outflow
Daytime Residents:	465 (84.5%)	Cty: 65.0%
Daytime / Resident Ratio:	0.83x	Commuter Town
Worked at Home (ACS):	9 (5.0%)	Cty: 270 (3.1%)
Drove Alone to Work:	152 (84.4%)	Cty: 7,378 (84.5%)
Carpooled to Work:	12 (6.7%)	Cty: 852 (9.8%)
Mean Travel Time (Min):	35.1 min	Cty: 26.5 min

Travel time source: ACS 2020-2024 (B08013/B08301)

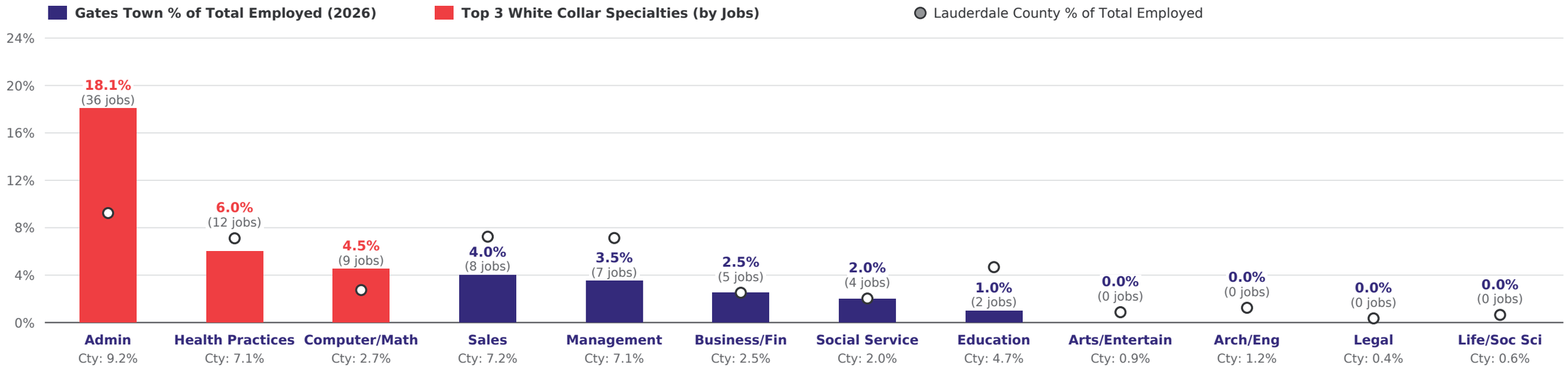
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White Collar Occupations (2026 Esri) - 41.7% of Employed Workforce (83 of 199 Jobs)

Lauderdale County White Collar Benchmark: 45.8% (4,045 of 8,836 Jobs)



Comprehensive Community Profile Table (2010, 2020, 2026 & 2031 Forecast)

Gates Town (4728740) vs. Lauderdale County (47097) | Esri 2026 & U.S. Census / ACS 2020-2024

Demographic & Economic Metric	2010	2020	2026 Est.	2031 Proj.	Lauderdale Co '26
Total Population	654	664	**660**	**652**	**24,438**
Household Population	-	664	**660**	-	22,503
Group Quarters Population	-	0	**0**	-	1,935
Median Age (Years)	35.5	35.2	**32.0**	**29.8**	**40.8**
Total Households	248	256	**251**	**250**	**9,582**
Average Household Size	2.64	2.59	**2.63**	2.61	2.35
Families	-	-	**175**	167	5,978
Average Family Size	-	-	**3.21**	3.30	2.97
Total Housing Units	295	285	**285**	**285**	**10,745**
Owner Occupied Housing Units	150	126	**135**	134	5,895
Renter Occupied Housing Units	98	130	**116**	116	3,687
Vacant Housing Units	47	29	**34**	35	1,163
Median Household Income	-	-	**$39,833**	**$46,265**	**$55,580**
Average Household Income	-	-	**$53,155**	-	$71,506
Per Capita Income	-	-	**$20,215**	$21,592	$28,673
Median Disposable Income	-	-	**$34,229**	-	$48,259
Median Home Value	-	-	**$140,625**	**$137,500**	**$158,246**
Average Home Value	-	-	**$148,148**	-	$180,192

2026 Race, Diversity, Indices & ACS Profile	Gates 2026	Gates 2031	Lauderdale Co '26
White Alone (% of Population)	**61.2% (404)**	57.1%	**59.9% (14,635)**
Black / African American Alone	**32.1% (212)**	35.3%	33.4% (8,153)
American Indian / Alaska Native	**0.5% (3)**	0.5%	0.6% (146)
Asian & Pacific Islander Alone	**0.0% (0)**	0.0%	0.3% (68)
Some Other Race Alone	**1.2% (8)**	1.4%	1.7% (404)
Two or More Races	**5.0% (33)**	5.8%	4.2% (1,032)
Hispanic Origin (Any Race)	**3.6% (24)**	3.1%	**3.0% (741)**
Esri Diversity Index (0-100)	**55.3**	-	**55.6**
Housing Affordability Index (US=100)	**106**	-	**131**
Percent of Income for Mortgage	**20.8%**	-	16.7%
Esri Wealth Index (US=100)	**29**	-	49
Bachelor's Degree or Higher (Pop 25+)	**5.8% (23)**	-	**13.1% (2,275)**
High School Graduate / GED or Higher	**83.4% (331)**	-	85.5% (14,847)
Median Gross Rent (ACS 2020-2024)	**$629 / mo**	-	**$774 / mo**
Owner HUs with a Mortgage (ACS)	**57.1% (56)**	-	48.3% (2,900)
Households w/ Broadband Internet (ACS)	**60.7% (150)**	-	60.5% (5,641)
Households Below Poverty Level (ACS)	**32.0% (79)**	-	23.8% (2,215)
Land Area (2024 Gazetteer)	**0.70 sq mi**	-	472 sq mi