



POPULATION & DEMOGRAPHICS

LOCATION	
Time Zone	Central Time Zone
Grand Division	West Tennessee
Area (Square Miles)	265.5
County Seat	Alamo
Metropolitan Area	Jackson, TN
ECD Region	Northwest

POPULATION		RACE (PERCENTAGE OF POPULATION)	
Population (2014)	14,652	White Alone	78.8%
Population (2019)	14,230	Black or African American, alone	13.2%
Population Change (2014-2019)	-2.9%	American Indian And Alaska Native, alone	0.2%
Population Forecast (2040)	13,906	Asian, alone	0.4%
Foreign Born Population	616	Native Hawaiian or Other Pacific Islander, alone	0.0%
Foreign Born Persons (Percentage of Population)	4.2%	Some Other Race, alone	5.5%
Language Other Than English Spoken At Home	8.8%	Two or More Races	2.0%
Civilian Veteran Population	846	Hispanic or Latino	10.4%

AGE (PERCENTAGE OF POPULATION)	MALE	FEMALE	TOTAL
Under 5 Years Old	6.2%	6.0%	6.1%
Under 18 Years Old	24.6%	23.6%	24.1%
18-64 Years Old	59.1%	56.4%	57.7%
65 Years and Over	16.3%	20.0%	18.2%
Median Age	39.5	41.1	40.4

U.S. Census Bureau, 2014-2018 5-Year American Community Survey
U.S. Census Bureau, 2018 Annual Population Estimates
U.S. Bureau of Labor Statistics
Tennessee State Data Center (2018)

HOUSING & INCOME

HOUSING & INCOME		HOUSEHOLD INCOME & BENEFITS	PERCENT OF HOUSEHOLD
Households	5,446	Less Than \$10,000	7.6%
Homeownership Rate	69.5%	\$10,000 to \$14,999	7.6%
Persons Per Household	2.68	\$15,000 to \$24,999	13.7%
Living In Same House 1 Year & Over	89.5%	\$25,000 to \$34,999	13.0%
Median Home Value	\$98,900	\$35,000 to \$49,999	15.5%
Annual Home Sales	160	\$50,000 to \$74,999	18.6%
Median Sale Price of Homes Sold	\$89,500	\$75,000 to \$99,999	11.3%
Persons In Households With Income Below Poverty Level	19.3%	\$100,000 to \$149,999	8.8%
Total Personal Income	\$523,830,000	\$150,000 to \$199,999	2.3%
Personal Income Per Capita	\$36,560	\$200,000 or More	1.5%
County Median Wage	\$15.65	Median Household Income	\$42,047

PERCENTAGE OF HOUSEHOLDS BY INCOME RANGE

Sources:

U.S. Census Bureau, 2014-2018 5-Year American Community Survey
 Tennessee Housing Development Agency (2019)
 U.S. Bureau of Economic Analysis (2018)
 Economic Modeling Specialists Intl. (2020)

TAX STRUCTURE

PROPERTY TAX		SALES TAX	
Property Tax Rate (County)	\$2.64	State Sales Tax Rate	7.00%
State Property Tax	None	County Sales Tax Rate	2.75%
Assessment Ratio: Residential Property	25%	Local Sales Tax Collections (FY 2019)	\$2,001,299
Assessment Ratio: Farm Property	25%	Local Sales Tax Collections (FY 2020)	\$2,248,071
Assessment Ratio: Commercial/Industrial Property	40%	Local Sales Tax Collections Growth (FY 2019 - FY 2020)	12.3%
Assessment Ratio: Public Utility Property	55%		
Assessment Ratio: Business Personal Property	30%		
STATE TAX		STATE BOND RATINGS	
State Income Tax on Wages	None	Moody's	Aaa
State Income Tax: Interest from Bonds and Notes and Dividends from Stock	1% (Hall Income tax is fully repealed after January 1, 2021)	Standard & Poor's	AAA
Excise Tax (State)	6.5% of Tennessee taxable income	Fitch	AAA
Franchise Tax (state)	0.25% of the greater of net worth or real and tangible property in Tennessee. The minimum tax is \$100.		
Unemployment Insurance Tax (state)	2.7% of the first \$7,000 in wages for new employers		
		DEBT PER CAPITA	
		State Debt per Capita	\$929 (lowest in U.S.)
		County Debt Per Capita	\$604

Sources:

Tennessee Comptroller of the Treasury (2020)
Tennessee Department of Revenue (2020)
The Tax Foundation (2020)

LABOR FORCE

LABOR FORCE ESTIMATES (2018)	TENNESSEE	CROCKETT	UNEMPLOYMENT RATE*	TENNESSEE	CROCKETT
Labor Force	3,242,754	7,054	2015	5.6%	6.4%
Employment	3,129,078	6,780	2016	4.7%	5.2%
Unemployment	113,676	274	2017	3.7%	4.1%
Unemployment Rate	3.5%	3.9%	2018	3.5%	3.9%

MONTHLY UNEMPLOYMENT RATE*	CURRENT 12 MONTHS AGO	
Tennessee	3.6%	3.3%
Crockett	3.3%	3.4%

UNEMPLOYMENT RATE (BY PERCENTAGE)

Sources:

Tennessee Department of Labor and Workforce Development (December 2018)
 U.S. Bureau of Labor Statistics

INDUSTRIES (2019)

INDUSTRY	EMPLOYMENT	ESTABLISHMENTS	AVG. ANNUAL WAGES
Crop and Animal Production	127	19	\$48,305
Utilities	1	1	\$100,614
Construction	150	17	\$60,768
Manufacturing	1,163	16	\$67,027
Wholesale Trade	262	29	\$76,372
Retail Trade	313	42	\$26,300
Transportation and Warehousing	75	14	\$44,493
Information	44	5	\$41,256
Finance and Insurance	78	13	\$36,463
Real Estate and Rental and Leasing	9	4	\$30,339
Professional, Scientific, and Technical Services	60	17	\$47,688
Administrative, Support, Waste Management and Remediation	82	15	\$27,075
Educational Services	16	1	\$13,802
Health Care and Social Assistance	384	21	\$38,438
Arts, Entertainment, and Recreation	12	2	\$16,712
Accommodation and Food Services	174	14	\$12,872
Other Services (except Public Administration)	44	19	\$22,793
Government	758	27	\$46,025
Total	4,557	273	\$37,733

UNIQUE OCCUPATIONS*	EMPLOYMENT	LOCATION QUOTIENT*
Coil Winders, Tapers, and Finishers	28	68.23
Food Batchmakers	71	16.14
Electrical, Electronic, and Electromechanical Assemblers, Except Coil Winders, Tapers, and Finishers	86	11.94
Industrial Engineering Technicians	19	9.67
Farmers, Ranchers, and Other Agricultural Managers	86	7.00

KEY CLUSTER	TOTAL EMPLOYMENT
Advanced Materials	0
Aerospace & Defense	0
Appliances & Electrical	151
Automotive	18
Business Services	45
Chemicals	0
Distribution & Logistics	283
Film, Music & Entertainment	10
Food & Beverage	686
Healthcare & Medical Devices	146

TOP EMPLOYERS

TOP COUNTY EMPLOYERS	ESTIMATED EMPLOYEES	CITY
Pictsweet Company	1,000	Bells
Crockett County Board of Education	300	Alamo
ABB, Inc.	250	Alamo
Bells Nursing Home, Inc.	125	Bells
Crockett County Nursing Home, Inc.	125	Alamo
Crockett County Government	110	Alamo
Alamo City Schools	100	Alamo
Bells City Schools	60	Bells
Mid South Industrial, Inc.	60	Bells

TRANSPORTATION & LOGISTICS

TRANSPORTATION

Nearest Commercial Service Airport	McKellar Sipes (Jackson)
Distance to Nearest Commercial Service Airport	24
Daily Flights At Nearest Commercial Service Airport	7
Nearest General Aviation Airport	Humboldt Municipal
Distance to Nearest General Aviation Airport	16.5
Runway Length at Nearest General Aviation Airport	4,003'
Mean Travel Time to Work (Minutes)	22.4
Access of Interstate	I-40 (11 miles)
U.S. Highways	70, 79, 412
State Highways	20, 54, 76, 88, 152, 188, 189, 221
Nearest Port (From County Seat)	Memphis, Tiptonville (Cates Landing)
Railroads Serving County	CSX

Sources:

Tennessee Department of Transportation

U.S. Census Bureau, 2010-2014 5-Year American Community Survey

EDUCATION

GENERAL STATS	CROCKETT	TENNESSEE
Population Aged 25-64 With High School Degree Or Higher	83.20%	89.50%
Population Aged 25-64 With Associate's Degree Or Higher	21.00%	36.70%
Population Aged 25-64 With Bachelor's Degree Or Higher	13.90%	28.70%
High School Graduation Rate	98%	89%
College Going Rate	59.00%	63.40%
Average ACT Score	18.7	20.2

HIGH SCHOOL GRADUATION RATE

COLLEGE GOING RATE

AVERAGE ACT SCORE

CROCKETT COUNTY SCHOOLS	ENROLLMENT
Elementary Schools	494
Middle Schools	574
High Schools	842

ALAMO CITY SCHOOL DISTRICT	ENROLLMENT
Elementary Schools	516
Middle Schools	64
High Schools	0

BELLS CITY SCHOOL DISTRICT	ENROLLMENT
Elementary Schools	372
Middle Schools	0
High Schools	0

REGIONAL HIGHER EDUCATION INSTITUTIONS	CITY	ENROLLMENT
Jackson State Community College	Jackson	4,718
Union University	Jackson	3,466
Dyersburg State Community College	Dyersburg	2,845
Tennessee College of Applied Technology-Jackson	Jackson	1,486
Lane College	Jackson	1,427
Tennessee College of Applied Technology-Ripley	Ripley	718
Tennessee College of Applied Technology-Newbern	Newbern	555
West Tennessee Business College		190

Sources:

U.S. Census Bureau, 2017 1-Year American Community Survey,
 U.S. Census Bureau, 2013-2017 5-Year American Community Survey
 Tennessee Department of Education (2017-2018)
 National Center for Education Statistics (2016-2017)
 Tennessee Higher Education Commission

† Regional higher education institutions include those within the selected and surrounding counties.

HEALTH & PUBLIC SAFETY

DOCTORS		OVERWEIGHT & OBESITY PREVALENCE	
Number of Doctors	2	Adults*	33.0%
		Children** (Grade 8)	47.9%

REGIONAL HOSPITALS	NUMBER OF BEDS	CITY
West Tennessee Healthcare North Hospital	792	Jackson
Jackson-Madison County General Hospital District	792	Jackson
West Tennessee Healthcare Dyersburg Hospital	225	Dyersburg
Milan General Hospital	70	Milan
Spire Rehabilitation Hospital, in Partnership w/Healthsouth	48	Jackson
Lauderdale Community Hospital	25	Ripley

Sources:

Tennessee Department of Health (2014)

Tennessee Bureau of Investigation (2014)

† Regional hospitals include those within the selected and surrounding counties.

CLIMATE

CLIMATE	
Average High Temperature	69.3°F
Average Low Temperature	48.8°F
Average Annual Temperature	59.1°F
Annual Rainfall	53.34"
Elevation (at County Seat)	413'
Prevailing Winds	South-Southwest

Sources:
usclimatedata.com (2015)

COMMUNITY INFORMATION

ALAMO	
Population (2013)	2,423
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.15
Phone Number	(731) 696-4515
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

BELLS	
Population (2013)	2,774
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.34
Phone Number	(731) 663-2334
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

FRIENDSHIP	
Population (2013)	858
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.86
Phone Number	(731) 677-2396
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

GADSDEN	
Population (2013)	336
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
Phone Number	(731) 784-2235
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

MAURY CITY	
Population (2013)	638
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%

City Property Tax Rate	\$1.04
Phone Number	(731) 656-2119
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

ADDITIONAL COMMUNITY INFORMATION	
ThreeStar Certified County	Yes

Sources:
Tennessee Municipal Technical Advisory Service
Tennessee Department of Revenue (2015)
Tennessee Comptroller of the Treasury (2015)
U.S. Census Bureau, 2010-2014 5-Year American Community Survey