

**TABLE 1
LAUDERDALE COUNTY**

DEMOGRAPHIC CHARACTERISTICS

Population	2000	Current	Projections			
			2015	2020	2025	2030
Population by Age Group	27,101	27,815	26,306	25,952	25,417	24,714
Under 20	7,467	7,448	6,723	6,522	6,187	5,991
20 - 24	2,040	1,886	2,130	2,002	2,078	1,871
25 - 44	8,442	7,886	7,297	7,423	7,143	7,152
45 - 64	5,884	7,171	6,336	5,843	5,572	5,149
65 - Older	3,268	3,424	3,820	4,162	4,437	4,551
% Distribution by Age Group						
Under 20	27.6%	26.8%	25.6%	25.1%	24.3%	24.2%
20 - 24	7.5%	6.8%	8.1%	7.7%	8.2%	7.6%
25 - 44	31.2%	28.4%	27.7%	28.6%	28.1%	28.9%
45 - 64	21.7%	25.8%	24.1%	22.5%	21.9%	20.8%
65 - Older	12.8%	12.8%	12.8%	12.8%	12.8%	12.8%
Median Age	34.9	36.4	36.8	37.0	37.4	37.6
Households						
Number	9,557	9,795				
Median Household Income	\$29,751	\$37,040				
Household Income Distribution - %						
Under - \$25,000	43.5	33.7				
\$25,000 - \$49,999	32.1	29.0				
\$50,000 - \$99,999	21.3	32.5				
\$100,000 - Above	3.4	4.9				
			2005	2006	2007	2008
Net Migration Last Five Years Available			-107	-142	-73	-144
						2009
						-238
Workforce Education Attainment (25 Years & Older)	Percentage %					
Under - 12 Years	28.1					
12 - 15 Years	63.1					
12 Years Only	43.9					
Some College	16.4					
Associate Degrees	2.8					
Percent High School Graduates or Higher	71.8					
College Graduates						
16 Years - More	2.4					
16 Years Only	6.3					
Percent Bachelor's Degree or Higher	8.7					

**TABLE 2
LAUDERDALE COUNTY
LABOR FORCE CHARACTERISTICS**

Civilian Labor Force	2006	2007	2008	2009	2010		
Unemployment Rate	7.9	6.7	12.2	18.9	15.8		
Non-Agricultural Employment Reported by Place of Work	Total Number Employed			% of Total Employed Persons			
	2009	2008	2007	2009	2008	2007	
Mining	13	10	*	0.1%	0.1%	*	
Utilities	*	*	*	*	*	*	
Construction	253	303	335	2.9%	3.2%	3.4%	
Manufacturing	1,444	1,993	2,360	16.5%	21.1%	23.8%	
Wholesale Trade	273	284	278	*	*	*	
Retail Trade	822	859	872	9.4%	9.1%	8.8%	
Transportation & Warehousing	*	*	*	*	*	*	
Information	33	38	49	0.4%	0.4%	0.5%	
Finance & Insurance	348	315	277	4.0%	3.3%	2.8%	
Real Estate & Rental & Leasing	230	213	218	2.6%	2.3%	2.2%	
Professional, Scientific, & Technical Services	*	*	103	*	*	*	
Management of Companies & Enterprises	*	*	*	*	*	*	
Administrative & Waste Services	132	129	*	1.5%	1.4%	*	
Education Services	39	39	29	0.4%	0.4%	0.3%	
Health Care & Social Assistance	686	625	711	7.8%	6.6%	7.2%	
Arts, Entertainment, & Recreation	*	*	*	*	*	*	
Accommodation & Food Services	*	*	*	*	*	*	
Other Services, except public administration	462	471	482	5.3%	5.0%	4.9%	
Government & Government Enterprises	2,152	2,155	2,078	24.5%	22.8%	21.0%	
Total	8,776	9,436	9,908	75.4%	75.8%	74.8%	
Employed Residents Working in 2000	Number (#)	Percent (%)					
Outside the County of Residence	3,234	32.1					
Commute Times	Number (#)	Percent (%)					
Less than 15 Minutes	3,720	42.2					
15 - 29 Minutes	3,270	37.0					
Over 30 Minutes	1,850	20.8					
Median	15.4						
Education & Labor Force	Enrollment	Graduates					
High School (Public)	1,191	255					
College-Going	137						
Rate of College-Going	53.7%						

TABLE 3
LAUDERDALE COUNTY

LEADING EMPLOYERS

Sector	Company	Location	Product/Service	SIC Code	Employment
Public Safety	West Tennessee State Penitentiary	Henning	State penitentiary	9223	772
Manufacturing	Marvin Windows of Tennessee	Ripley	Wood windows and doors	2431	650
Education	Lauderdale County School District	Ripley	Elementary/secondary education	8211	375
Distribution	Komatsu America	Ripley	Parts distribution	5082	285
Manufacturing	Siegel Roberts Automotive - North	Ripley	Plastic auto parts	3089	250
Distribution	VF Imagewear	Henning	Uniform distribution	5136	230
Government	County of Lauderdale	Ripley	Government services	9199	169
Health Care	Baptist Memorial Hospital	Ripley	Health care services	8062	155
Manufacturing	American Greetings	Ripley	Color printing of greeting cards	2771	117
Manufacturing	The Royal Group	Halls	Corrugated boxes	2653	61

TABLE 4 LAUDERDALE COUNTY VOCATIONAL/TECHNICAL CENTER RESOURCES EXCLUDING COMMUNITY COLLEGES				
Name of Institution	Location	Enrollment Total	Certificates/Diplomas Awarded	
Tennessee Technology Center	Ripley	205	Certificates	58
			Diplomas	99
			Total	157

**TABLE 5
LAUDERDALE COUNTY
LATEST YEAR AVAILABLE PAYROLL COSTS BY INDUSTRY**

	Avg. # of Reporting Units	Avg. Annual Employment	Total Wages	Average Annual Wage
Mining	n/a	n/a	n/a	n/a
Utilities	n/a	n/a	n/a	n/a
Construction	20	76	\$1,358,186	\$17,989
Manufacturing	16	1,419	\$48,168,850	\$33,938
Wholesale Trade	27	249	\$10,510,224	\$42,252
Retail Trade	70	646	\$13,352,589	\$20,664
Transportation & Warehousing	10	105	\$3,223,800	\$30,630
Information	6	24	\$599,809	\$24,992
Finance & Insurance	23	232	\$8,443,196	\$36,393
Real Estate and Rental & Leasing	15	106	\$2,101,136	\$19,838
Professional & Technical Services	22	40	\$1,411,369	\$35,656
Management of Companies & Enterprises	n/a	n/a	n/a	n/a
Administrative & Waste Services	6	52	\$790,828	\$15,087
Educational Services	n/a	n/a	n/a	n/a
Health Care & Social Services	26	585	\$17,326,431	\$29,622
Arts, Entertainment & Recreation	n/a	n/a	n/a	n/a
Leisure & Hospitality	20	354	\$3,778,515	\$10,679
Other Services, except Public Administration	23	73	\$1,437,630	\$19,807
Government: Federal, State, Local	26	1,327	\$37,508,020	\$35,668

**TABLE 6
LAUDERDALE COUNTY**

AVERAGE SALARY BY SELECTED OCCUPATION

Occupation	SOC	# of Covered Employees	Average Hire-In Rate	Mean Salary	Average Median Salary	Average Maximum Salary
Professional						
Accountant	13-2011	540	\$13.99	\$46,451	\$41,611	\$54,839
Manager	11-9199	210	\$14.25	\$40,090	\$34,855	\$38,483
Programmer/Analyst	15-1021	140	\$15.54	\$53,809	\$50,469	\$69,389
Industrial Engineer	17-2112	170	\$21.70	\$63,970	\$63,316	\$78,680
Retail						
Retail Store Clerk	41-2031	3,540	\$7.46	\$23,495	\$18,233	\$22,799
Stock Room Clerk	43-5081	1,260	\$7.58	\$21,274	\$19,069	\$25,080
Hospitality Clerk	43-4081	200	\$7.48	\$18,858	\$17,899	\$20,344
Clerical						
Customer Service Rep.	43-4051	1,310	\$9.04	\$28,651	\$26,533	\$34,337
Telesales Rep.	41-9041	100	\$7.37	\$26,403	\$24,749	\$35,089
Data Entry Clerk	43-9021	100	\$8.54	\$21,012	\$20,561	\$24,018
Executive Secretary	43-6011	750	\$10.01	\$32,492	\$29,865	\$38,343
Accounting Clerk	43-3031	1,440	\$8.54	\$27,429	\$25,996	\$32,149
Unskilled						
Warehouse Person	53-7062	3,180	\$7.76	\$20,730	\$19,044	\$23,881
Hand Packer	53-7064	690	\$8.30	\$24,892	\$21,843	\$28,592
Production Worker	51-9199	1,290	\$10.79	\$30,893	\$27,522	\$33,285
Light Assembly	51-2099	1,850	\$8.62	\$24,695	\$23,873	\$29,231
Semi-Skilled						
Pack & Fill Machine Operator	51-9111	500	\$8.79	\$23,786	\$22,690	\$27,157
Fork Lift Operator	53-7051	1,340	\$10.83	\$29,897	\$30,791	\$34,290
Skilled						
Machine Maintenance	49-9043	70	\$11.71	\$37,705	\$40,953	\$47,430
Tool & Die	51-4111	170	\$16.31	\$40,796	\$40,613	\$46,133
Machinist	51-4041	630	\$12.22	\$33,938	\$34,960	\$38,640
Welder	51-4122	760	\$12.81	\$33,614	\$32,569	\$37,182
Technical						
Computer Controlled Machine Tool Op.	51-4011	120	\$13.27	\$32,636	\$31,289	\$36,363
Electronic Technician	17-3023	70	\$15.08	\$44,888	\$43,128	\$54,816
Medical Laboratory Technician	29-2012	190	\$13.95	\$37,570	\$38,773	\$44,028
Network & Computer Systems Admin.	15-1142	120	\$16.54	\$53,791	\$53,459	\$63,817

TABLE 7
RIPLEY AND LAUDERDALE COUNTY, TENNESSEE
GOVERNMENT

City Government	
Form (Structure)	Mayor and Aldermen
# of Elected Officials	6
Mayor	
Name	Jon Pavletic
City Manager (Yes or No)	no
County Government	
Form (Structure)	Mayor and Commission
# of Elected Officials	25
Top Elected Officials	
Name	Rod Schuh
Title	County Mayor
County Manager (Yes or No)	no
State Government	
Form (Structure)	Governor and General Assembly
# of Elected Officials	133
Upper House Representing Area	1
Total Statewide Upper House	33
Lower House Representing Area	1
Total Statewide Lower House	99
Governor	
Name	Governor Bill Haslam
Years in Office	1
Current Term Expiration Date	2014
Allowed to Run for Another Term (Yes or No)	yes
Next Election Date	November, 2014
US Government Representation	
Congressional Districts Listed by District # in the Service Area (by District)	8
US Congresspersons Serving the Area	
Name	Stephen Fincher
Years in Office	1
Current Term Expiration Date	2012
Next Election Date	November, 2012
US Senators Serving Area	
Name	Lamar Alexander; Bob Corker
Years in Office	9; 5
Current Term Expiration Date	2014; 2012

**TABLE 8
LAUDERDALE COUNTY**

QUALITY OF LIFE

Climate					
Average Daily Temperature	High	Low	Average		
July	91.2	69.2	80.2		
January	46.0	27.4	36.7		
Rainfall in Inches (annual average)	49.73				
Prevailing Winds	South-southwest				
Freeze Free Days (mean)	236				
Elevation (Mean Above Sea Level)	400'				
Personal Income Tax (RATE in Ranges)		Rate Range			
State	6% on interest and dividends				
Local	no local income tax				
Local Occupation Tax		Rate Range	Basis		
City Residents (Ripley)		\$1.79	per \$100 value		
Non-City Residents		\$2.85	per \$100 value		
Sales Tax					
Major Exemptions		5.5% on food			
State Rate		7%			
Local Rate		2.75%			
Education					
Number of School Districts		1			
Elementary Enrollment (K-8)		3,211			
Secondary Enrollment (9-12)		1,191			
Spending per Student		\$7,261			
Student Teacher Ratios					
Elementary		15:1			
Secondary		13:1			
ACT Average Score		17.4			
Health Care					
Hospitals		# of Hospitals	# of Beds		
		1	70		
# of Outpatient Clinics		10			
# of Physicians & Dentists in Area		Physician	Dentists		
		19	4		
Ratio per 1,000 Population		1464:1	6954:1		
Crimes* Against:		Persons	Property	Society	
(per 100,000 Inhabitants)		2,876.2	5,680.4	348.7	
<i>*does not include activities that violate state statutes or local ordinances (i.e. bad checks, disorderly conduct, trespass, etc.)</i>					
# of Religious Institution:		Protestant	Catholic	Synagogues	Other
		74	1	0	0