

**TABLE 1
HAYWOOD COUNTY**

DEMOGRAPHIC CHARACTERISTICS

Population	2000	Current	Projections				
			2015	2020	2025	2030	
Population by Age Group	19,797	18,787	19,240	19,017	18,637	18,161	
Under 20	5,979	5,324	5,266	5,205	5,104	4,969	
20 - 24	1,338	1,037	1,472	1,232	1,201	1,201	
25 - 44	5,406	4,417	4,594	4,722	4,519	4,437	
45 - 64	4,339	5,426	5,023	4,613	4,247	3,917	
65 - Older	2,735	2,583	2,885	3,245	3,566	3,637	
% Distribution by Age Group							
Under 20	30.2%	28.3%	27.4%	27.4%	27.4%	27.4%	
20 - 24	6.8%	5.5%	7.7%	6.5%	6.4%	6.6%	
25 - 44	27.3%	23.5%	23.9%	24.8%	24.2%	24.4%	
45 - 64	21.9%	28.9%	26.1%	24.3%	22.8%	21.6%	
65 - Older	13.8%	13.7%	15.0%	17.1%	19.1%	20.0%	
Median Age	35.3	39.2	37.5	38.0	38.4	38.1	
Households							
Number	7,578	7,459					
Median Household Income	\$27,671	\$33,655					
Household Income Distribution - %							
Under - \$25,000	45.5	37.7					
\$25,000 - \$49,999	30.0	28.6					
\$50,000 - \$99,999	20.0	27.6					
\$100,000 - Above	4.5	6.1					
			2005	2006	2007	2008	2009
Net Migration Last Five Years Available			-247	-144	-244	-190	-188
Workforce Education Attainment (25 years old & older)			Percentage %				
Under - 12 Years			26.2				
12 - 15 Years			61.0				
12 Years Only			40.3				
Some College			14.7				
Associate Degrees			6.0				
Percent High School Graduates or Higher			73.7				
College Graduates							
16 Years - More			3.9				
16 Years Only			8.8				
Percent Bachelor's Degree or Higher			12.8				

**TABLE 2
HAYWOOD COUNTY
LABOR FORCE CHARACTERISTICS**

Civilian Labor Force	2006	2007	2008	2009	2010		
Unemployment Rate	7.5	7.1	10.5	16.2	15.3		
Non-Agricultural Employment Reported by Place of Work	Total Number Employed			% of Total Employed Persons			
	2009	2008	2007	2009	2008	2007	
Mining	17	13	10	0.2%	0.2%	0.1%	
Utilities	*	*	*	*	*	*	
Construction	323	351	378	4.0%	4.2%	4.3%	
Manufacturing	1,767	2,064	2,027	22.0%	24.4%	23.2%	
Wholesale Trade	244	251	259	3.0%	3.0%	3.0%	
Retail Trade	792	934	964	9.9%	11.1%	11.0%	
Transportation & Warehousing	*	*	*	*	*	*	
Information	74	61	66	0.9%	0.7%	0.8%	
Finance & Insurance	428	402	432	5.3%	4.8%	4.9%	
Real Estate & Rental & Leasing	184	192	198	2.3%	2.3%	2.3%	
Professional, Scientific, & Technical Services	201	*	*	2.5%	*	*	
Management of Companies & Enterprises	24	*	*	0.3%	*	*	
Administrative & Waste Services	290	313	408	3.6%	3.7%	4.7%	
Education Services	*	*	*	*	*	*	
Health Care & Social Assistance	540	540	529	6.7%	6.4%	6.1%	
Arts, Entertainment, & Recreation	74	*	*	0.9%	*	*	
Accommodation & Food Services	335	*	*	4.2%	*	*	
Other Services, except public administration	535	567	599	6.7%	6.7%	6.9%	
Government & Government Enterprises	1,244	1,222	1,220	15.5%	14.5%	14.0%	
Total	8,018	8,452	8,730	88.2%	81.8%	81.2%	
Employed Residents Working in 2000	Number (#)	Percent (%)					
Outside the County of Residence	3,318	39.9					
Commuter Times	Number (#)	Percent (%)					
Less than 15 Minutes	3,230	51.8					
15 - 29 Minutes	1,655	26.5					
Over 30 Minutes	1,360	21.7					
Median	12.0						
Education & Labor Force	Enrollment	Graduates					
High School (Public)	909	179					
College-Going	99						
Rate of College-Going	55.3%						

**TABLE 3
HAYWOOD COUNTY**

LEADING EMPLOYERS

Sector	Company	Location	Product/Service	SIC Code	Employment	Union Affiliation	% of Union Workers
Manufacturing	Haywood Company	Brownsville	PVC garden hose/rubber tread	3052	610	None	0%
Manufacturing	Lasco Fittings	Brownsville	Plastic pipe fittings	3084	500	None	0%
Retail	Wal-Mart Super Center	Brownsville	Retail store	5331	200	None	0%
Manufacturing	Dynametal Technologies	Brownsville	Powdered metal components	3499	120	None	0%
Distribution	Pictsweet	Brownsville	Frozen food distribution	5142	100	None	0%
Manufacturing	Cascades/IFC Disposables	Brownsville	Disposable wipes, towels/tissues	2676	60	None	0%
Manufacturing	Simmco	Brownsville	Propane tanks, air receivers	3443	60	None	0%
Distribution	Home Improvement Warehouse	Brownsville	Wood products distribution	5211	50	None	0%
Manufacturing	Haywood Element	Brownsville	Industrial furnaces and ovens	3567	45	None	0%
Manufacturing	Domitar Paper Company	Brownsville	Cut sheet paper	2621	38	None	0%

TABLE 4				
HAYWOOD COUNTY				
LATEST YEAR AVAILABLE CENSUS OF EMPLOYMENT AND WAGES				
	Avg. # of Reporting Units	Avg. Annual Employment	Total Wages	Average Annual Wage
Mining	n/a	n/a	n/a	n/a
Utilities	n/a	n/a	n/a	n/a
Construction	21	93	\$3,477,016	\$37,221
Manufacturing	20	1,723	\$66,419,386	\$38,545
Wholesale Trade	23	190	\$9,201,777	\$48,494
Retail Trade	49	590	\$12,753,824	\$21,604
Transportation & Warehousing	12	50	\$1,553,810	\$31,076
Information	6	65	\$2,055,357	\$31,460
Finance & Insurance	29	252	\$10,830,624	\$43,021
Real Estate and Rental & Leasing	8	59	\$914,132	\$15,385
Professional & Technical Services	n/a	n/a	n/a	n/a
Management of Companies & Enterprises	n/a	n/a	n/a	n/a
Administrative & Waste Services	17	95	\$1,639,126	\$17,239
Educational Services	n/a	n/a	n/a	n/a
Health Care & Social Services	27	428	\$15,047,335	\$35,144
Arts, Entertainment & Recreation	4	42	\$312,866	\$7,539
Leisure & Hospitality	29	306	\$2,879,936	\$9,414
Other Services, except Public Administration	38	87	\$1,791,315	\$20,629
Government: Federal, State, Local	20	1,103	\$35,764,027	\$42,476

**TABLE 5
HAYWOOD COUNTY**

AVERAGE SALARY BY SELECTED OCCUPATION

Occupation	SOC	# of Covered Employees	Average Hire-In Rate	Mean Salary	Average Median Salary	Average Maximum Salary
Professional						
Accountant	13-2011	540	\$13.99	\$46,451	\$41,611	\$54,839
Manager	11-9199	210	\$14.25	\$40,090	\$34,855	\$38,483
Programmer/Analyst	15-1021	140	\$15.54	\$53,809	\$50,469	\$69,389
Industrial Engineer	17-2112	170	\$21.70	\$63,970	\$63,316	\$78,680
Retail						
Retail Store Clerk	41-2031	3,540	\$7.46	\$23,495	\$18,233	\$22,799
Stock Room Clerk	43-5081	1,260	\$7.58	\$21,274	\$19,069	\$25,080
Hospitality Clerk	43-4081	200	\$7.48	\$18,858	\$17,899	\$20,344
Clerical						
Customer Service Rep.	43-4051	1,310	\$9.04	\$28,651	\$26,533	\$34,337
Telesales Rep.	41-9041	100	\$7.37	\$26,403	\$24,749	\$35,089
Data Entry Clerk	43-9021	100	\$8.54	\$21,012	\$20,561	\$24,018
Executive Secretary	43-6011	750	\$10.01	\$32,492	\$29,865	\$38,343
Accounting Clerk	43-3031	1,440	\$8.54	\$27,429	\$25,996	\$32,149
Unskilled						
Warehouse Person	53-7062	3,180	\$7.76	\$20,730	\$19,044	\$23,881
Hand Packer	53-7064	690	\$8.30	\$24,892	\$21,843	\$28,592
Production Worker	51-9199	1,290	\$10.79	\$30,893	\$27,522	\$33,285
Light Assembly	51-2099	1,850	\$8.62	\$24,695	\$23,873	\$29,231
Semi-Skilled						
Pack & Fill Machine Operator	51-9111	500	\$8.79	\$23,786	\$22,690	\$27,157
Fork Lift Operator	53-7051	1,340	\$10.83	\$29,897	\$30,791	\$34,290
Skilled						
Machine Maintenance	49-9043	70	\$11.71	\$37,705	\$40,953	\$47,430
Tool & Die	51-4111	170	\$16.31	\$40,796	\$40,613	\$46,133
Machinist	51-4041	630	\$12.22	\$33,938	\$34,960	\$38,640
Welder	51-4122	760	\$12.81	\$33,614	\$32,569	\$37,182
Technical						
Computer Controlled Machine Tool Op.	51-4011	120	\$13.27	\$32,636	\$31,289	\$36,363
Electronic Technician	17-3023	70	\$15.08	\$44,888	\$43,128	\$54,816
Medical Laboratory Technician	29-2012	190	\$13.95	\$37,570	\$38,773	\$44,028
Network & Computer Systems Admin.	15-1142	120	\$16.54	\$53,791	\$53,459	\$63,817

**TABLE 6
BROWNSVILLE AND HAYWOOD COUNTY**

GOVERNMENT

City Government	
Form (Structure)	Mayor and Board of Aldermen
# of Elected Officials	4
Mayor	
Name	Jo Matherne
City Manager (Yes or No)	no
County Government	
Form (Structure)	County Mayor and Commissioners
# of Elected Officials	21
Top Elected Officials	
Name	Franklin Smith III
Title	County Mayor
County Manager (Yes or No)	no
State Government	
Form (Structure)	Governor and General Assembly
# of Elected Officials	133
Upper House Representing Area	1
Total Statewide Upper House	33
Lower House Representing Area	1
Total Statewide Lower House	99
Governor	
Name	Governor Bill Haslam
Years in Office	1
Current Term Expiration Date	2014
Allowed to Run for Another Term (Yes or No)	yes
Next Election Date	November, 2014
US Government Representation	
Congressional Districts Listed by District # in the Service Area (by District)	8
US Congresspersons Serving the Area	
Name	Stephen Fincher
Years in Office	1
Current Term Expiration Date	2012
Next Election Date	November, 2012
US Senators Serving Area	
Name	Lamar Alexander; Bob Corker
Years in Office	9; 5
Current Term Expiration Date	2014; 2012

**TABLE 7
HAYWOOD COUNTY**

QUALITY OF LIFE

Climate				
Average Daily Temperature	High	Low	Average	
July	91.0	68.9	79.9	
January	47.1	28.1	37.6	
Rainfall in Inches (annual average)	49.97			
Prevailing Winds	South-Southwest			
Freeze Free Days (mean)	210			
Elevation (Mean Above Sea Level)	330'			
Personal Income Tax (RATE in Ranges)		Rate Range		
State	6% on interest and dividends			
Local	no local income tax			
Local Occupation Tax		Rate Range	Basis	
City Residents (Brownsville)	\$1.80	per \$100 value		
Non-City Residents	\$2.38	per \$100 value		
Sales Tax				
Major Exemptions	5.5% on food			
State Rate	7%			
Local Rate	2.75%			
Education				
Number of School Districts	1			
Elementary Enrollment (K-8)	2,280			
Secondary Enrollment (9-12)	909			
Spending per Student	\$7,726			
Student Teacher Ratios				
Elementary	14:1			
Secondary	14:1			
ACT Average Score	17.5			
Health Care				
Hospitals	# of Hospitals	# of Beds		
	1	62		
# of Outpatient Clinics	4			
# of Physicians & Dentists in Area	Physicians	Dentists		
	7	6		
Ratio per 1,000 Population	2,684:1	3,131:1		
Crimes* Against:	Persons	Property	Society	
(per 100,000 Inhabitants)	4,274.2	6,206.4	883.6	
<i>*does not include activities that violate state statutes or local ordinances (i.e. bad checks, disorderly conduct, trespass, etc.)</i>				
# of Religious Institutions:	Protestant	Catholic	Synagogues	Other
	99+	1	1	0