

**TABLE 1
DYER COUNTY**

DEMOGRAPHIC CHARACTERISTICS

Population	2000	Current	Projections				
			2015	2020	2025	2030	
Population by Age Group	37,279	38,335	37,757	37,553	37,063	36,323	
Under - 20	10,554	10,526	9,691	9,602	9,435	9,246	
20 - 24	2,289	2,063	2,718	2,342	2,327	2,257	
25 - 44	10,668	9,540	9,156	9,300	8,960	8,863	
45 - 64	8,767	10,689	9,856	9,391	8,944	8,214	
65 - Older	5,001	5,517	6,336	6,918	7,397	7,743	
% Distribution by Age Group							
Under - 20	28.3	27.5%	25.7%	25.6%	25.5%	25.5%	
20 - 24	6.1	5.4%	7.2%	6.2%	6.3%	6.2%	
25 - 44	28.6	24.9%	24.2%	24.8%	24.2%	24.4%	
45 - 64	23.5	27.9%	26.1%	25.0%	24.1%	22.6%	
65 - Older	13.4	14.4%	16.8%	18.4%	20.0%	21.3%	
Median Age	36.5	39.3	39.1	39.7	40.1	40.0	
Households							
Number	14,775	15,183					
Median Household Income	\$32,788	\$41,285					
Household Income Distribution - %							
Under - \$25,000	38.7	29.3					
\$25,000 - \$49,999	32.5	29.5					
\$50,000 - \$99,999	23.9	33.2					
\$100,000 - Above	4.9	8.1					
			2005	2006	2007	2008	2009
Net Migration Last Five Years Available			204	3	-165	-111	-45
Workforce Education Attainment (25 years old & older)			Percentage %				
Under - 12 Years			23.4				
12 - 15 Years			62.8				
12 Years Only			40.3				
Some College			16.9				
Associate Degrees			5.6				
Percent High School Graduates or Higher			76.6				
College Graduates							
16 Years - More			5.2				
16 Years Only			8.7				
Percent Bachelor's Degree or Higher			13.9				

**TABLE 2
DYER COUNTY
LABOR FORCE CHARACTERISTICS**

Civilian Labor Force	2006	2007	2008	2009	2010		
Unemployment Rate (for month & year use most recent information available and seasonally adjusted annual average)	5.7	5.0	7.4	13.9	12.6		
Non-Agricultural Employment Reported by Place of Work	Total Number Employed			% of Total Employed Persons			
	2009	2008	2007	2009	2008	2007	
Mining	17	13	10	0.1%	0.1%	0.0%	
Utilities	*	*	*	*	*	*	
Construction	1,374	1,422	1,516	6.0%	5.8%	6.1%	
Manufacturing	4,308	5,238	5,399	18.7%	21.2%	21.6%	
Wholesale Trade	587	621	613	2.5%	2.5%	2.5%	
Retail Trade	2,643	2,797	2,823	11.5%	11.3%	11.3%	
Transportation & Warehousing	561	569	604	2.4%	2.3%	2.4%	
Information	*	*	*	*	*	*	
Finance & Insurance	1,129	1,050	949	4.9%	4.2%	3.8%	
Real Estate & Rental & Leasing	700	700	691	3.0%	2.8%	2.8%	
Professional, Scientific, & Technical Services	570	570	574	2.5%	2.3%	2.3%	
Management of Companies & Enterprises	51	69	73	0.2%	0.3%	0.3%	
Administrative & Waste Services	2,161	3,028	3,074	9.4%	12.3%	12.3%	
Education Services	95	99	99	0.4%	0.4%	0.4%	
Health Care & Social Assistance	2,261	2,180	2,126	9.8%	8.8%	8.5%	
Arts, Entertainment, & Recreation	164	152	142	0.7%	0.6%	0.6%	
Accommodation & Food Services	1,080	1,185	1,152	4.7%	4.8%	4.6%	
Other Services, except public administration	1,383	1,424	1,459	6.0%	5.8%	5.9%	
Government & Government Enterprises	306	2,662	2,705	1.3%	10.8%	10.8%	
Total	23,062	24,712	24,939	84.1%	96.2%	96.3%	
Employed Residents Working in 2000	Number (#)	Percent (%)					
Outside the County of Residence	2,812	17.3					
Commuter Times	Number (#)	Percent (%)					
Less than 15 Minutes	7,525	44.2					
15 - 29 Minutes	5,995	35.3					
Over 30 Minutes	3,470	20.5					
Median	15.3						
Education & Labor Force	Enrollment	Graduates					
High School (Public)	2,033	464					
College-Going	249						
Rate of College-Going	53.2%						

TABLE 3
DYER COUNTY

LEADING PRIVATE-SECTOR EMPLOYERS

Sector	Company	Location	Product/Service	SIC Code	Employment
Manufacturing	Jimmy Dean Foods	Newbern	Pork processing	2013	900
Distribution	ERMCO	Dyersburg	Transformer distribution	3612	700
Retail	Wal Mart	Dyersburg	Retail store	5399	528
Manufacturing	Briggs & Stratton	Newbern	Lawnmowers/outdoor products	5083	571
Manufacturing	Nordyne	Dyersburg	HVAC systems	3585	475
Manufacturing	Heckethorn Manufacturing	Dyersburg	Exhaust system clamps	3714	362
Manufacturing	Huish Detergents	Dyersburg	Detergents	2841	208
Manufacturing	SR Products	Newbern	Automotive components	3089	206
Manufacturing	Royalguard Vinyl	Newbern	Vinyl siding	3089	206
Manufacturing	Eaton Global Hoses	Newbern	Rubber industrial hoses	3052	171

**TABLE 4
DYER COUNTY**

**HIGHER EDUCATIONAL RESOURCES
COMMUNITY COLLEGES**

Name of Institution	Location	Enrollment			2008-09 Degrees Conferred	
		Total	Full-Time	Part-Time	Program	Number
Dyersburg State Community College	Dyersburg	3,395	1,813	1,582	Information Science	8
					Education	3
					Liberal Arts & Science	92
					Protective Services/Public Affairs	4
					Health Professions	95
					Business Management	19
					Child Development	7
					Total	228

TABLE 5
DYER COUNTY
VOCATIONAL/TECHNICAL CENTER RESOURCES
EXCLUDING COMMUNITY COLLEGES

Name of Institution	Location	Enrollment Total	Certificates/Diplomas Awarded	
Tennessee Technology Center	Newbern	327	Certificates	48
			Diplomas	117
			Total	165

TABLE 6				
DYER COUNTY				
LATEST YEAR AVAILABLE CENSUS OF EMPLOYMENT AND WAGES				
	Avg. # of Reporting Units	Avg. Annual Employment	Total Wages	Average Annual Wage
Mining	7	55	\$830,126	\$15,048
Utilities	n/a	n/a	n/a	n/a
Construction	68	632	\$23,984,775	\$37,976
Manufacturing	49	4,229	\$159,230,638	\$37,651
Wholesale Trade	76	492	\$27,844,316	\$56,575
Retail Trade	163	1,924	\$39,910,049	\$20,741
Transportation & Warehousing	22	292	\$10,113,628	\$34,616
Information	11	119	\$4,987,111	\$41,938
Finance & Insurance	58	574	\$24,625,568	\$42,927
Real Estate and Rental & Leasing	33	170	\$4,721,131	\$27,744
Professional & Technical Services	98	1,845	\$39,832,628	\$21,590
Management of Companies & Enterprises	3	25	\$1,734,190	\$69,833
Administrative & Waste Services	48	1,595	\$30,314,813	\$19,007
Educational Services	6	25	\$795,697	\$32,258
Health Care & Social Services	96	1,833	\$65,295,560	\$35,630
Arts, Entertainment & Recreation	n/a	n/a	n/a	n/a
Leisure & Hospitality	58	869	\$9,024,062	\$10,382
Other Services, except Public Administration	77	300	\$6,831,713	\$22,810
Government: Federal, State, Local	37	2,483	\$74,806,976	\$35,464

**TABLE 7
DYER COUNTY**

AVERAGE SALARY BY SELECTED OCCUPATION

Occupation	SOC	# of Covered Employees	Average Hire-In Rate	Mean Salary	Average Median Salary	Average Maximum Salary
Professional						
Accountant	13-2011	540	\$13.99	\$46,451	\$41,611	\$54,839
Manager	11-9199	210	\$14.25	\$40,090	\$34,855	\$38,483
Programmer/Analyst	15-1021	140	\$15.54	\$53,809	\$50,469	\$69,389
Industrial Engineer	17-2112	170	\$21.70	\$63,970	\$63,316	\$78,680
Retail						
Retail Store Clerk	41-2031	3,540	\$7.46	\$23,495	\$18,233	\$22,799
Stock Room Clerk	43-5081	1,260	\$7.58	\$21,274	\$19,069	\$25,080
Hospitality Clerk	43-4081	200	\$7.48	\$18,858	\$17,899	\$20,344
Clerical						
Customer Service Rep.	43-4051	1,310	\$9.04	\$28,651	\$26,533	\$34,337
Telesales Rep.	41-9041	100	\$7.37	\$26,403	\$24,749	\$35,089
Data Entry Clerk	43-9021	100	\$8.54	\$21,012	\$20,561	\$24,018
Executive Secretary	43-6011	750	\$10.01	\$32,492	\$29,865	\$38,343
Accounting Clerk	43-3031	1,440	\$8.54	\$27,429	\$25,996	\$32,149
Unskilled						
Warehouse Person	53-7062	3,180	\$7.76	\$20,730	\$19,044	\$23,881
Hand Packer	53-7064	690	\$8.30	\$24,892	\$21,843	\$28,592
Production Worker	51-9199	1,290	\$10.79	\$30,893	\$27,522	\$33,285
Light Assembly	51-2099	1,850	\$8.62	\$24,695	\$23,873	\$29,231
Semi-Skilled						
Pack & Fill Machine Operator	51-9111	500	\$8.79	\$23,786	\$22,690	\$27,157
Fork Lift Operator	53-7051	1,340	\$10.83	\$29,897	\$30,791	\$34,290
Skilled						
Machine Maintenance	49-9043	70	\$11.71	\$37,705	\$40,953	\$47,430
Tool & Die	51-4111	170	\$16.31	\$40,796	\$40,613	\$46,133
Machinist	51-4041	630	\$12.22	\$33,938	\$34,960	\$38,640
Welder	51-4122	760	\$12.81	\$33,614	\$32,569	\$37,182
Technical						
Computer Controlled Machine Tool Op.	51-4011	120	\$13.27	\$32,636	\$31,289	\$36,363
Electronic Technician	17-3023	70	\$15.08	\$44,888	\$43,128	\$54,816
Medical Laboratory Technician	29-2012	190	\$13.95	\$37,570	\$38,773	\$44,028
Network & Computer Systems Admin.	15-1142	120	\$16.54	\$53,791	\$53,459	\$63,817

**TABLE 8
DYERSBURG AND DYER COUNTY**

GOVERNMENT

City Government	
Form (Structure)	Mayor and Board of Aldermen
# of Elected Officials	9
Mayor	
Name	John Holden
City Manager (Yes or No)	no
County Government	
Form (Structure)	County Mayor and Commissioners
# of Elected Officials	21
Top Elected Officials	
Name	Richard Hill
Title	County Mayor
County Manager (Yes or No)	no
State Government	
Form (Structure)	Governor and General Assembly
# of Elected Officials	133
Upper House Representing Area	1
Total Statewide Upper House	33
Lower House Representing Area	2
Total Statewide Lower House	99
Governor	
Name	Governor Bill Haslam
Years in Office	1
Current Term Expiration Date	2014
Allowed to Run for Another Term (Yes or No)	yes
Next Election Date	November, 2014
US Government Representation	
Congressional Districts Listed by District # in the Service Area (by District)	8
US Congresspersons Serving the Area	
Name	Stephen Fincher
Years in Office	1
Current Term Expiration Date	2012
Next Election Date	November, 2012
US Senators Serving Area	
Name	Lamar Alexander; Bob Corker
Years in Office	9; 5
Current Term Expiration Date	2014; 2012

**TABLE 9
DYER COUNTY**

QUALITY OF LIFE

Climate				
Average Daily Temperature	High	Low	Average	
July	90.7	69.5	80.1	
January	45.1	28.5	36.8	
Rainfall in Inches (annual average)	48.4			
Prevailing Winds	South-Southwest			
Freeze Free Days (mean)	210			
Elevation (Mean Above Sea Level)	300'			
Personal Income Tax (RATE in Ranges)		Rate Range		
State	6% on interest and dividends			
Local	no local income tax			
Local Occupation Tax		Rate Range	Basis	
City Residents (Dyersburg)	\$1.99	per \$100 value		
Non-City Residents	\$2.35	per \$100 value		
Sales Tax				
Major Exemptions	5.5% on food			
State Rate	7%			
Local Rate	2.75%			
Education				
Number of School Districts	2			
Elementary Enrollment (K-8)	4,578			
Secondary Enrollment (9-12)	2,033			
Spending per Student	\$7,819			
Student Teacher Ratios				
Elementary	15:1			
Secondary	17:1			
ACT Average Score	20.2			
Health Care				
Hospitals	# of Hospitals	# of Beds		
	1	255		
# of Outpatient Clinics	13			
# of Physicians & Dentists in Area	Physician	Dentists		
	66	16		
Ratio	581:1			
	2396:1			
Crimes* Against:	Persons	Property	Society	
(per 100,000 Inhabitants)	3,435.5	7,051.0	1,361.7	
<i>*does not include activities that violate state statutes or local ordinances (i.e. bad checks, disorderly conduct, trespass, etc.)</i>				
# of Religious Institutions	Protestant	Catholic	Synagogues	Other
	95	1	0	0