

**TABLE 1
DYER COUNTY**

DEMOGRAPHIC CHARACTERISTICS

Population	2000	Current	Projections				
			2005	2010	2015	2020	2025
Population by Age Group	37,279	37,815					
Under - 18	9,597	9,115	9,466	9,413	9,342	9,360	9,235
18 - 24	3,246	3,203	3,332	3,119	3,104	2,879	2,650
25 - 44	10,668	9,976	10,428	10,372	10,337	10,394	10,152
45 - 64	8,767	10,103	9,918	10,962	11,189	11,385	11,402
65 - Older	5,001	5,418	5,403	6,343	7,645	8,701	9,761
% Distribution by Age Group							
Under - 18	25.7	24.1	24.6	23.4	22.4	21.9	21.4
18 - 24	8.7	8.5	8.6	7.8	7.5	6.7	6.1
25 - 44	28.6	26.4	27.1	25.8	24.8	24.3	23.5
45 - 64	23.5	26.7	25.7	27.3	26.9	26.7	26.4
65 - Older	13.4	14.3	14.0	15.8	18.4	20.4	22.6
Median Age	36.5	38.2	37.4	39.6	41.2	42.6	44.1
Households							
Number	14,775	15,083					
Median Household Income	\$32,788	\$39,484					
Household Income Distribution - %							
Under - \$25,000	38.7	36.4					
\$25,000 - \$49,999	32.5	34.9					
\$50,000 - \$99,999	23.9	24.9					
\$100,000 - Above	4.9	3.8					
			2004	2005	2006	2007	2008
Net Migration Last Five Years Available			143	230	-29	6	-168
Workforce Education Attainment (25 - 64 Years of Age)			Percentage %				
Under - 12 Years			33.7				
12 - 15 Years			54.3				
12 Years Only			33.6				
Some College			16.6				
Associate Degrees			4.1				
Percent High School Graduates or Higher			66.3				
College Graduates							
16 Years - More			4.1				
16 Years Only			7.9				
Percent Bachelor's Degree or Higher			12.0				

**TABLE 2
DYER COUNTY
LABOR FORCE CHARACTERISTICS**

Civilian Labor Force	2005	2006	2007	2008	2009		
Unemployment Rate (for month & year use most recent information available and seasonally adjusted annual average)	6.1	5.7	5.0	7.4	13.9		
Non-Agricultural Employment Reported by Place of Work	Total Number Employed				% of Total Employed Persons		
	2008	2007	2000		2008	2007	2000
Mining	13	10	30		0.5%	0.4%	0.1%
Construction	1,509	1,523	1,422		6.0%	6.1%	5.9%
Manufacturing	5,228	5,379	6,256		20.9%	21.6%	25.8%
Transportation & Public Utilities	607	602	926		2.4%	2.4%	3.8%
Wholesale Trade	627	618	661		2.5%	2.5%	2.7%
Retail Trade	2,852	2,829	3,673		11.4%	11.3%	15.1%
Finance, Insurance & Real Estate	1,784	1,666	1,374		7.1%	6.7%	5.7%
Service	8,843	8,699	6,053		35.3%	34.9%	25.0%
Government	2,664	2,707	2,731		10.6%	10.8%	11.3%
Total	25,052	24,959	24,246		96.7%	96.6%	95.3%
Resident Employment Reported by Group Occupation	2007	2008					
Administrative Support Occupations	2,893	2,307					
Operators, Fabricators, & Laborers	2,481	2,269					
Professional Specialty Occupations	3,135	2,596					
Precision Production, Craft & Repair Occupations	3,055	2,631					
Marketing & Sales Occupations	1,911	1,830					
Executive/Administrative/Managerial Occupations	1,721	1,337					
Employed Residents Working in 2000	Number (#)	Percent (%)					
Outside the County of Residence	2,812	17.3					
Commute Times	Number (#)	Percent (%)					
Less than 15 Minutes	7,525	44.2					
15 - 29 Minutes	5,995	35.3					
Over 30 Minutes	3,470	20.5					
Median	15.3						
Labor Participation Rate	Percentage (%)						
Male	54.4%						
Female	45.6%						
Total	100.0%						
Education & Labor Force	Enrollment	Graduates					
High School (Public)	2,032	479					
Community College (Full-Time)	740						
4 Year University (Full-Time)	463						

**TABLE 3
DYER COUNTY**

LEADING EMPLOYERS

Sector	Company	Location	Product/Service	SIC Code	Employment	Union Affiliation	% of Union Workers
Manufacturing	Jimmy Dean Foods	Newbern	Pork processing	2013	900	None	0.0
Distribution	ERMCO	Dyersburg	Transformer distribution	3612	700	None	0.0
Retail	Wal Mart	Dyersburg	Retail store	5399	528	None	0.0
Manufacturing	Briggs & Stratton	Newbern	Lawnmowers/outdoor products	5083	571	None	0.0
Manufacturing	Nordyne	Dyersburg	HVAC systems	3585	475	None	0.0
Manufacturing	Heckethorn Manufacturing	Dyersburg	Exhaust system clamps	3714	362	None	0.0
Manufacturing	Huish Detergents	Dyersburg	Detergents	2841	208	None	0.0
Manufacturing	SR Products	Newbern	Automotive components	3089	206	None	0.0
Manufacturing	Royalguard Vinyl	Newbern	Vinyl siding	3089	206	None	0.0
Manufacturing	Eaton Global Hoses	Newbern	Rubber industrial hoses	3052	171	None	0.0

**TABLE 4
DYER COUNTY**

**HIGHER EDUCATIONAL RESOURCES
COMMUNITY COLLEGES**

Name of Institution	Location	Enrollment			2007-08 Degrees Conferred	
		Total	Full-Time	Part-Time	Program	Number
Dyersburg State Community College	Dyersburg	2,749	1,741	1,008	Computer/Information Systems	2
					Education	2
					Liberal Arts & Science	92
					Protective Services/Public Affairs	4
					Technical Education/Industrial Arts	3
					Health Professions	66
					Business Management	21
					Home Economics	6
					Total	196

TABLE 5
DYER COUNTY
VOCATIONAL/TECHNICAL CENTER RESOURCES
EXCLUDING COMMUNITY COLLEGES

Name of Institution	Location	Enrollment Total	Certificates/Diplomas Awarded	
Tennessee Technology Center	Newbern	222	Certificates	64
			Diplomas	94
			Total	158

TABLE 6
DYER COUNTY
LATEST YEAR AVAILABLE PAYROLL COSTS BY INDUSTRY

Average Annual Salary by Major Industry	Payroll	Salary	Number of Employees
Forestry, Fishing, Related Activities, & Other	n/a	n/a	n/a
Mining	n/a	n/a	n/a
Utilities	n/a	n/a	n/a
Construction	\$49,689,000	\$32,928	1,509
Manufacturing	\$252,714,000	\$48,339	5,228
Wholesale Trade	\$48,629,000	\$77,558	627
Retail Trade	\$60,050,000	\$21,055	2,852
Transportation & Warehousing	\$23,154,000	\$38,145	607
Information	n/a	n/a	n/a
Finance & Insurance	\$45,742,000	\$47,254	968
Real Estate and Rental & Leasing	\$7,675,000	\$9,406	816
Professional & Technical Services	\$20,259,000	\$34,690	584
Management of Companies & Enterprises	\$3,374,000	\$50,358	67
Administrative & Waste Services	\$53,369,000	\$17,447	3,059
Educational Services	\$2,498,000	\$25,753	97
Health Care & Social Services	\$84,321,000	\$38,450	2,193
Arts, Entertainment & Recreation	\$642,000	\$4,169	154
Accommodation & Food Services	\$16,711,000	\$13,996	1,194
Other Services, except Public Administration	\$42,000,000	\$28,094	1,495
Government & Government Enterprises	\$118,977,000	\$44,661	2,664

**TABLE 7
DYER COUNTY**

AVERAGE SALARY BY SELECTED OCCUPATION

Occupation	SOC	# of Covered Employees	Average Hire-In Rate	Mean Salary	Average Median Salary	Average Maximum Salary
Professional						
Accountant	13-2011	410	\$13.05	\$41,966	\$38,159	\$49,759
Manager	11-9199	130	\$11.87	\$41,827	\$33,809	\$45,736
Programmer/Analyst	15-1021	130	\$10.22	\$44,816	\$36,856	\$66,377
Industrial Engineer	17-2112	220	\$18.57	\$58,463	\$58,006	\$74,062
Retail						
Retail Store Clerk	41-2031	3,390	\$7.03	\$21,092	\$18,533	\$23,315
Stock Room Clerk	43-5081	1,280	\$6.93	\$20,737	\$19,381	\$24,827
Hospitality Clerk	43-4081	260	\$7.18	\$19,740	\$19,247	\$24,010
Clerical						
Customer Service Rep.	43-4051	1,340	\$9.07	\$28,779	\$27,657	\$35,682
Telesales Rep.	41-9041	130	\$6.67	\$25,957	\$23,926	\$36,249
Data Entry Clerk	43-9021	110	\$8.08	\$19,889	\$19,327	\$22,604
Executive Secretary	43-6011	750	\$9.77	\$31,174	\$29,396	\$37,320
Accounting Clerk	43-3031	1,550	\$8.70	\$27,395	\$25,628	\$31,570
Unskilled						
Warehouse Person	53-7062	4,590	\$7.30	\$19,589	\$18,498	\$21,771
Hand Packer	53-7064	1,080	\$8.20	\$22,482	\$20,184	\$25,780
Production Worker	51-9199	880	\$10.83	\$29,980	\$26,689	\$31,212
Light Assembly	51-2099	2,260	\$8.85	\$24,927	\$23,983	\$29,331
Semi-Skilled						
Pack & Fill Machine Operator	51-9111	600	\$8.29	\$23,487	\$22,272	\$27,844
Fork Lift Operator	53-7051	1,240	\$9.90	\$28,951	\$27,876	\$31,950
Skilled						
Machine Maintenance	49-9043	110	\$10.02	\$33,920	\$34,539	\$44,125
Tool & Die	51-4111	290	\$15.77	\$39,527	\$39,155	\$45,746
Machinist	51-4041	730	\$12.82	\$34,594	\$35,645	\$38,988
Welder	51-4122	990	\$12.26	\$32,962	\$32,129	\$37,571
Technical						
Computer Controlled Machine Tool Op.	51-4011	120	\$11.58	\$30,691	\$31,217	\$36,206
Electronic Technician	17-3023	80	\$15.15	\$41,998	\$43,125	\$49,759
Medical Laboratory Technician	29-2012	150	\$13.12	\$35,850	\$35,945	\$42,033
Network & Computer Systems Admin.	15-1142	120	\$16.54	\$53,791	\$53,459	\$63,817

**TABLE 8
DYERSBURG AND DYER COUNTY**

GOVERNMENT

City Government	
Form (Structure)	Mayor and Board of Aldermen
# of Elected Officials	9
Mayor	
Name	John Holden
City Manager (Yes or No)	no
County Government	
Form (Structure)	County Mayor and Commissioners
# of Elected Officials	21
Top Elected Officials	
Name	Richard Hill
Title	County Mayor
County Manager (Yes or No)	no
State Government	
Form (Structure)	Governor and General Assembly
# of Elected Officials	133
Upper House Representing Area	1
Total Statewide Upper House	33
Lower House Representing Area	2
Total Statewide Lower House	99
Governor	
Name	Governor Phil Bredesen
Years in Office	7
Current Term Expiration Date	2010
Allowed to Run for Another Term (Yes or No)	no
Next Election Date	November, 2010
US Government Representation	
Congressional Districts Listed by District # in the Service Area (by District)	8
US Congresspersons Serving the Area	
Name	John Tanner
Years in Office	20
Current Term Expiration Date	2010
Next Election Date	November, 2010
US Senators Serving Area	
Name	Lamar Alexander; Bob Corker
Years in Office	7; 3
Current Term Expiration Date	2014; 2012

**TABLE 9
DYER COUNTY**

QUALITY OF LIFE

Climate				
Average Daily Temperature	High	Low	Average	
July	90.7	69.5	80.1	
January	45.1	28.5	36.8	
Rainfall in Inches (annual average)	48.4			
Snowfall in Inches (annual average)	6.2			
Prevailing Winds	South-Southwest			
Freeze Free Days (mean)	210			
Elevation (Mean Above Sea Level)	300'			
Personal Income Tax (RATE in Ranges)		Rate Range		
State	6% on interest and dividend:			
Local	no local income tax			
Local Occupation Tax		Rate Range	Basis	
City Residents	\$1.99	per \$100 value		
Non-City Residents	\$2.35	per \$100 value		
Sales Tax				
Major Exemptions	6% on food			
State Rate	7%			
Local Rate	2.75%			
Education				
Number of School Districts	2			
Elementary Enrollment (K-8)	4,655			
Secondary Enrollment (9-12)	2,032			
Spending per Student	\$7,742			
Student Teacher Ratios				
Elementary	15:1			
Secondary	17:1			
ACT Average Score	20			
SAT Average Score	1,252			
Health Care				
Hospitals	# of Hospitals	# of Teaching Hospitals	# of Beds	
	1	0	225	
# of Outpatient Clinics	13			
# of Physicians & Dentists in Area	Physician	Dentists		
	66	16		
Ratio	573:1	2363:1		
Crimes* Against:	Persons	Property	Society	
(per 100,000 Inhabitants)	3,396.1	6,629.8	1,118.9	
<i>*does not include activities that violate state statutes or local ordinances (i.e. bad checks, disorderly conduct, trespass, etc.)</i>				
# of Religious Institutions:	Protestant	Catholic	Synagogues	Other
	95	1	0	0